

Sweden's Summer 2025: Midnight Sun, Wild Reindeer, and Design-Forward Retreats

From sleeping among reindeer under the Arctic sky to hiking past sculptural shelters on coastal trails, Sweden's summer 2025 is set to deliver nature immersion with a stylish twist.

Here's what's new — and newsworthy — from north to south

Sleep Among Reindeer Under the Midnight Sun

In Swedish Lapland, Sámi entrepreneur Anna-Lena Kaati is offering guests the chance to stay in heated Tentipi tents surrounded by freely roaming reindeer. This rare culture-meets-nature experience also includes a sauna and a nearby cabin for backup comfort.

- **Dates:** July 1 – September 30, 2025
- [More about Kaati's Reindeer](#)

West Sweden on the Rise

The BBC has named Sweden's West Coast one of Europe's top destinations for 2025, celebrating Bohuslän's granite archipelago, fresh seafood, and Gothenburg's sustainability credentials. Two new circular trails opened in May on Källö-Knippla (4 km) and Hyppeln (3 km), easily reached via free ferries from Gothenburg.

Meanwhile, **Kusthotellet**, a new nature-focused spa hotel, is slated to open late summer 2025 on Styrösö Island in the Gothenburg Archipelago, blending modern comforts with West Sweden's rugged charm.

- [West Sweden News](#)

Badhotell: Retro Scandinavian Summer Vibes

Sweden's iconic *badhotell* (bath hotels) offer a glimpse of a bygone summer lifestyle with a modern update. Think wooden paneling, sea views, and a sense of timelessness. Highlights include:

- **Grand Hôtel Mölle (Skåne)** — Belle Époque ambiance overlooking the Kattegat, perfect for cyclists exploring Kattegattleden. [Kattegattleden Info](#)
- **Varbergs Kusthotell (Halland)** Ocean-facing heated pools and refined seasonal dining. [Varbergs Kusthotell](#)
- **Vitemölla Badhotell (Kivik)** — Preserved early-20th-century charm, close to Stenshuvud National Park. [Stenshuvud National Park](#)
- **Orbaden Spa & Resort (Hälsingland)** — A spa retreat overlooking the Ljusnan River and Orbaden Beach, with rituals inspired by local traditions. [Orbaden Spa & Resort](#)

[More about Sweden's Badhotell](#)

New Hotels: Nature, Design, and Sustainable Luxury

Sweden's hospitality scene is getting a stylish refresh in 2025:

- **Elite Hotel Frost, Kiruna (Lapland)** — Opened May 2025, this Arctic hideaway boasts 154 rooms, an infinity spa with views of the midnight sun or Northern Lights, and two restaurants. [Elite Hotel Frost](#)
- **Season Hotel, Lake Mälaren (Stockholm)** — Just outside Stockholm, this boutique hotel opened May 16, 2025, featuring marina views, a full spa, and activities like yoga and watersports. [Season Hotel](#)
- **Sibbjäns, Gotland** — Sweden's first boutique farmstay opens its farm-to-fork restaurant in late June 2025. Hotel rooms debut in 2026, promising an immersive sustainable island experience. [Sibbjäns Farmstay](#)
- **Kusthotellet, Styrösö (West Coast)** — Launching late summer 2025, this hotel blends natural spa experiences with the raw beauty of Gothenburg's archipelago. [Kusthotellet Styrösö](#)

Midnight Sun Golf – Tee Off at 2 AM

Thanks to the midnight sun, golf in Sweden is a round-the-clock affair. Unique highlights:

- **Green Zone Golf Course (Haparanda-Tornio)** — Tee off in Sweden and putt in Finland, crossing time zones mid-round. [Green Zone Golf](#)
- **Luleå Golfklubb (Rutvik)** — The world's northernmost 27-hole course offers midnight rounds under the Arctic sky. [Luleå Golfklubb](#)
- **Visby Golfklubb (Gotland)** — Ranked Sweden's top course, with fairways skirting the Baltic Sea. [Visby Golfklubb](#)

[More Golf in Sweden](#)

Nature Meets Design on Sörmlandsleden

Just south of Stockholm, the Sörmlandsleden hiking trail (over 1,000 km) is getting an architectural upgrade. In July 2025, three student-designed shelters will open along the route:

- **Fagerö (Katrineholm)** — Forest hideaway
- **Västra Femöre (Oxelösund)** — Archipelago vistas
- **Örstignäs Skans (Nyköping)** — Coastal scenery

These sculptural shelters are part of ArkNat, blending functional design with Sweden's natural landscapes.

- [ArkNat Project](#)
- [Visit Sörmland](#)

Sweden's Craft Drink Scene Goes Outdoors

Through July 31, Stockholm's Spritmuseum hosts "Made in Sweden!"—a free outdoor exhibit exploring Sweden's booming craft drinks movement. Expect stories from winemakers and cider producers working against climate and regulatory challenges to create innovative beverages.

- [Made in Sweden! Exhibition](#)

New Michelin Stars Illuminate Sweden's Culinary Landscape

Sweden's gastronomic scene continues to shine in the 2025 MICHELIN Guide, with notable new entries:

- **Signum (Mölnlycke, Gothenburg)** – Elevated to two stars, this lakeside manor restaurant, led by chef Thomas Sjögren, offers creative dishes with bold flavors and original combinations. It also received a Green Star for its commitment to sustainability.
- **Ergo. (Stockholm)** – Awarded its first star, this elegant Östermalm establishment presents detailed cooking rooted in classic French techniques, complemented by modern influences.
- **Hoze (Gothenburg)** – This minimalist sushi restaurant, seating just six guests, earned its first star for its omakase-style dining experience, showcasing exceptional seafood and meticulous preparation.

These additions join Sweden's esteemed culinary establishments, including:

- **Frantzén (Stockholm)** – Retaining its three-star status, this restaurant continues to set the benchmark for fine dining in Sweden.
- **AIRA (Stockholm), Aloë (Stockholm), Vollmers (Malmö), and VYN (Simrishamn)** – Each maintaining their two-star ratings, these restaurants exemplify the diversity and excellence of Sweden's dining scene.

For a complete list of Michelin-starred restaurants in Sweden, visit the [MICHELIN Guide Nordic Countries 2025](#).

Related press images: [Imagebank.Sweden.se](#) **For more information:** Josefin Haraldsson, PR Manager, Visit Sweden: pressusa@visitsweden.com

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