Whistler Blackcomb Recognized with Condé Nast Traveller's UK 2024 Readers' Choice Award "#1 Ski Resort in North America"

Whistler, B.C. – Oct. 1, 2024 – Condé Nast Traveller UK today announced the results of its annual Readers' Choice Awards, with Whistler Blackcomb recognized as the No. 1 Ski Resort in North America.

More than **125,000** Condé Nast Traveller readers across the United Kingdom submitted responses rating their travel experiences across the globe to offer a comprehensive look at the places they eagerly anticipate revisiting. The Readers' Choice Awards, with their unparalleled legacy as the travel industry's longest-running and most prestigious accolades, remain the ultimate symbol and acknowledgment of excellence within the travel sector. The full list of winners can be found here.

"We're thrilled to be ranked the #1 Ski Resort in North America in this year's Condé Nast Traveller Readers' Choice Awards," said Belinda Trembath, Whistler Blackcomb COO. "To our incredible guests – thank you for choosing Whistler Blackcomb as your destination resort of choice. I'd like to take this opportunity to also thank our entire Whistler Blackcomb team for delivering the best ski and ride experience in Canada. We invite everyone to join us to experience big mountain skiing and riding as the resort offers an unmatched variety of terrain, fine dining and incredible views, come experience it for yourself and go beyond at Whistler Blackcomb!&rdquo

Condé Nast Traveller's announcement comes with just under two months to go before Whistler Blackcomb's target opening date of November 22 for the 2024/25 winter season. Skiers and riders who are planning a trip to North America's largest mountain resort have **until October 9** to purchase an <u>Epic Pass</u> before prices increase. Passes provide significant pre-season savings compared to lift ticket prices and, whether you plan to ski or ride just one day, all season long, at Whistler Blackcomb exclusively or at any of Vail Resorts owned and operated resorts, there is a Pass option for everyone. Passes also provide savings on other parts of the in-resort experience through <u>Epic Mountain Rewards</u>, which offer exclusive discounts including 20% off on-mountain food and beverage, lodging, group ski and ride lessons, equipment rentals and more – all winter long.

The 2024 Readers' Choice Awards are published on Condé Nast Traveller's website at www.cntraveller.com/inspiration/readers-choice-awards and celebrated in the November issue.

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About Whistler Blackcomb

Whistler Blackcomb in British Columbia is North America's largest ski resort offering year-round adventure for all ages and skill levels. Powder hounds, glade lovers and groomer aficionados won't want to miss big mountain skiing and riding as winter brings an unmatched variety of terrain. With more than 8,000 skiable acres, 200+ runs, 16 alpine bowls and three glaciers, all serviced by 35 lifts - including the one-of-a-kind PEAK 2 PEAK Gondola, there's something for everyone. Summer is also incredible, with plenty to do, from mountain biking in our world-class Whistler Mountain Bike Park, to sight-seeing and hiking more than 50km of high alpine trails, to incredible events and experiences on-mountain. Whatever the season, adventure awaits.

Whistler Blackcomb operates on the shared unceded territories of the Lilwat7ú' I (Lil'wat) Nation and Skwxwú7mesh (Squamish) Nation, who have lived on these lands since time immemorial. The Whistler_ Blackcomb team has deep gratitude for the opportunity to live and work in this beautiful place, colonially known as Whistler. We encourage all guests of the resort to visit the Squamish Lil'wat Cultural Centre for an opportunity to respectfully learn about these lands, their people and culture.

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