Park City Mountain Announces 2024/25 Winter Season Opening Dates and Epic Pass Labor Day Deadline Details



PARK CITY, Utah, Aug. 14, 2024 – The weather is hot, but now is the best time to plan for winter! We have your checklist to prepare for the 2024/25 ski and ride season. Start planning now to lock in the best deals and experiences all season long at Park City Mountain, which plans to open Friday, November 22, 2024, conditions permitting.

✓ Clear your early season for adventure

Park City Mountain plans to open with an upgraded early season thanks to NEW snowmaking investments on popular trails Chicane and Another World. This investment builds on the resort's best-in-Utah snowmaking system with state-of-the-art automated snowmaking technology that will maximize resources, minimize environmental impact and improve Park City Mountain's early season experience for skiers and riders.

Navigate the largest ski and snowboard area in the United States your way. Celebrate the return of winter with the Park City community on Opening Day; ring in the holidays with the Canyons Village Tree Lighting, Santa coming down Town Lift, the Mountain Village Torchlight Parade and New Year's Eve at Canyons Village; embrace the diversity of the slopes with Queerski, Women's Weekend and Pond Skim; and rock out with on-mountain DJs and live music around every turn. Event dates and details will be available at Park City Mountain's website.

✓ Save on your entire Park City Mountain experience with Epic Pass

Skiers and riders have until September 2 to purchase an Epic Pass before prices increase. Epic Passes offer significant pre-season savings compared to lift ticket prices, and, whether you plan to ski or ride one day or every day, there is a Pass option for everyone.

- Epic Day Pass (as low as \$73-\$95 per day) offers skiers and riders the ability to build their own Pass choosing 1-7 days to use throughout the season. Epic Day Passes provide up to 65% savings compared to lift ticket prices. Ski and ride Park City Mountain for as low as \$95 per day. Epic Day Passes include the flexibility to visit additional resorts like Vail Mountain (from \$95 per day), Keystone and Crested Butte (from \$73 per day).
- Epic Local Pass (\$746) provides season-long access to Park City Mountain, plus unlimited, unrestricted access to 29 resorts including Breckenridge, Keystone and Crested Butte. Epic Local Pass Holders also receive 10 combined days access to Vail Mountain and Beaver Creek (excluding peak dates). With the Epic Local Pass, you can ride Olympic-caliber terrain in Utah and ski the best resorts in the Colorado Rockies.
- Epic Pass (\$1,004) continues to offer the best deal in skiing and riding with unlimited, unrestricted access to Park City Mountain, plus access to more than 80 resorts worldwide
- Specialty Passes are available including active and retired Military and their dependents (\$177), Veterans and their dependents (\$573), College (\$675) and Adaptive Passes (\$492) that offer access to 42 resorts at a discount.

Epic Passes also provide savings on other parts of the in-resort experience. Passes come with Epic Mountain Rewards, which offer exclusive discounts including 20% off on-mountain food and beverage, lodging, group ski and ride lessons, equipment rentals and more – all winter long.

✓ Lock in access to premium gear, available slopeside, for only \$50 with My Epic Gear

Travelers no longer have to buy and haul their equipment to and from Park City Mountain with the launch of the latest ski and snowboard models from 13 leading brands. The entire membership experience, from gear selection to free daily slopeside pick-up and drop-off, is available in the My Epic app.

Memberships are limited for the 2024/25 winter season, and available on a first-come, first-served basis. My Epic Gear is available for the whole family (ages 3 and up) across Park City Mountain, Vail Mountain, Whistler Blackcomb, Beaver Creek, Breckenridge, Keystone, Crested Butte, Heavenly, Northstar, Stowe, Okemo and Mount Snow. Memberships cost \$50 for the 2024/25 season, with a \$55 daily use fee for adults and \$45 for kids (3-12).

✓ Book lodging now for up to 35% off room rates

Skiers and riders who buy an Epic Pass now will get early access to Vail Resorts Winter Getaway Sale, offering discounted lodging rates for a limited time in Park City Mountain's Canyons Village base area at the Grand Summit Hotel (a RockResort), Lift Park City, Sundial Lodge and Silverado Lodge, as well as across hotels and vacation rentals at other Vail Resorts locations. With Epic Mountain Rewards, Pass Holders will be able to save up to 35% off room rates. Pass Holders can book preferred lodging beginning 8/22 by logging into their Epic Pass account and selecting the sale. Public access will be available online from 8/27-9/3.

✓ Skip the ticket line, download My Epic app with Mobile Pass

Download the new My Epic app to use Mobile Pass this winter. Guests can buy their Pass online, activate and store it in the My Epic app, and scan their phone hands free at the lifts using low-energy Bluetooth® technology. Mobile Pass and Mobile Lift Tickets will be available at Vail Resorts' 37 North American resorts during the 2024/25 season.

My Epic app will also feature enhanced stats tracking, Find My Friends, interactive trail maps – and with Buddy and Ski With a Friend Tickets available in app, your guest can skip the ticket line and head straight to the lift with you.

✓ Get the latest news and be ready for your visit

Follow Park City Mountain for daily updates and real-time information, along with other important news throughout the season, on the new Instance in the app, look for the bell in the top right corner to see a feed of real-time guest alerts) or on our social channels: Instagram, Facebook, and Twitter/X.

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About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts is a network of the best destination and close-to-home ski resorts in the world including Vail Mountain, Breckenridge, Park City Mountain, Whistler Blackcomb, Stowe, and 32 additional resorts across North America; Andermatt-Sedrun and Crans-Montana Mountain Resort in Switzerland; and Perisher, Hotham, and Falls Creek in Australia – all available on the company's industry-changing Epic Pass. We are passionate about providing an Experience of a Lifetime to our team members and guests, and our EpicPromise is to reach a zero net operating footprint by 2030, support our employees and communities, and broaden engagement in our sport. Our company owns and/or manages a collection of elegant hotels under the RockResorts brand, a portfolio of vacation rentals, condominiums and branded hotels located in close proximity to our mountain destinations, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Retail operates more than 250 retail and rental locations across North America. Learn more about our company at www.VailResorts.com, or discover our resorts and pass options at www.EpicPass.com.

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