

Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte Announce 2024/25 Winter Season Opening Dates & Epic Pass Labor Day Deadline Details

Ski and ride world-class Colorado resorts for as low as \$73-\$95 per day with Epic Day Pass



VAIL, Colo., Aug. 14, 2024 – Deep in the dog days of summer, there’s no better time to start planning for deep winter powder than now! Colorado skiers and riders who start planning now will lock in the best deals and experiences when visiting iconic Colorado resorts: Vail Mountain, Breckenridge Ski Resort, Beaver Creek Resort, Keystone Resort and Crested Butte Mountain Resort.

Winter is right around the corner in Colorado, so here is your checklist to start preparing for the 2024/25 ski and ride season:

Dream of when and where to go

Kick off the season in October at Keystone Resort, with more Colorado resorts opening soon after.

- Mid-October: Keystone Resort, pending early season conditions
- November 8: Breckenridge Ski Resort
- November 15: Vail Mountain
- November 27: Beaver Creek Resort, Crested Butte Mountain Resort

*Opening dates are subject to change, based on weather and conditions.

Explore what’s new at the best Colorado mountain resorts

Exploring our mountain resorts will be more fun than ever as Vail Resorts continues to make [investments in the guest experience](#). In Colorado, guests can look forward to several NEW signature guest experiences, including:

- Elevated dining through a \$4 million investment at **Vail Mountain's** Golden Peak base area with [Avanti Food & Beverage](#), launching early 2025. Avanti Vail will be a collective space with multiple culinary offerings, inspired by European markets and food truck roundups. The new space will highlight local chefs and restaurateurs, revitalizing Golden Peak, a local’s favorite way up Vail Mountain, and offering an array of delicious food and drink options at an approachable price point.
- On the heels of last winter’s on-mountain transformation at **Keystone Resort** with new lift-accessed terrain in Bergman Bowl, transformation is now underway in its River Run base area with the NEW [Kindred Resort](#). This new fixture in River Run will feature slopeside residences and a Rock Resorts-branded hotel anticipated to open in spring 2025.
- Women’s ski racing at the [Audi FIS Alpine Ski World Cup race](#) on the famed Birds of Prey Course at **Beaver Creek Resort**. The women’s races are joining the men’s this year for high octane racing paired with world-class Beaver Creek hospitality and a multi-day festival including concerts, family activities, gatherings, celebrations, and more in Beaver Creek from December 6-15.

Alongside these new signature offerings, guests can experience traditions they know and love at each Colorado resort. At

Breckenridge, celebrate winter from high alpine terrain to Main Street with Ullr Fest (Dec. 12-14). Pursue discovery in The Steeps at **Crested Butte Mountain Resort's** famed Extreme Terrain. Savor culinary creations at **Beaver Creek** from Cookie Time to fine cabin dining. At **Keystone**, adventure with your whole family and level up skills through Bergman Bowl's progressive terrain. Explore limitless terrain at **Vail Mountain**, Colorado's largest resort, and cap off the day with signature après in its vibrant villages.

Save on your Colorado ski trips with an Epic Pass

Whether day-tripping from the Front Range or planning a weekend getaway, now is the time to purchase an Epic Pass before prices increase on September 2. Epic Passes offer significant pre-season savings compared to lift ticket prices and, whether you plan to ski or ride just one day or all season long, there is a Pass option for everyone.

- [Epic Day Pass](#) (as low as \$73-\$95 per day) offers skiers and riders the ability to build their own Pass – choosing 1-7 days to use throughout the season. Epic Day Passes provide up to 65% savings compared to lift ticket prices. Ski or ride for as low as \$95 per day at Vail Mountain, Breckenridge, Beaver Creek and Telluride, and as low as \$73 per day at Keystone and Crested Butte.
- [Epic Pass](#) (\$1,004) continues to offer the best deal in skiing and riding with unlimited, unrestricted access to world-class mountain resorts like Vail Mountain, Beaver Creek, Breckenridge, Keystone and Crested Butte. Take the Epic Pass abroad to visit Whistler Blackcomb, and Andermatt-Sedrun-Disentis and Crans-Montana Mountain Resort in the Swiss Alps. With additional partner resorts like Telluride in Colorado and Hakuba Valley in Japan, the Epic Pass unlocks access to more than 80 resorts worldwide.
- [Epic Local Pass](#) (\$746) provides unlimited, unrestricted access to 29 resorts including three in Colorado – Breckenridge, Keystone and Crested Butte. Epic Local Pass Holders also receive 10 combined days access to Vail Mountain and Beaver Creek (excluding peak dates), plus season-long access to Park City Mountain (excluding peak dates).
- **Specialty Passes** are available including active and retired [Military](#) and their dependents (\$177), [Veterans](#) and their dependents (\$573) and [Adaptive Passes](#) (\$492) that offer access to 42 resorts at a discount. The [Summit Value College Pass](#) (\$502) is a great option for college students who want to ski Keystone and Breckenridge.

View all Epic Passes on epicpass.com before prices rise September 2. No reservations will be required at any resort, except Telluride Ski Resort. More information on reservations at Telluride is available [here](#).

Epic Passes also provide savings on other parts of the in-resort experience. Passes come with [Epic Mountain Rewards](#), which offer exclusive discounts including 20% off on-mountain food and beverage, lodging, group ski and ride lessons, equipment rentals and more – all winter long.

Lock in access to premium gear, available slopeside, for only \$50 with My Epic Gear

Travelers no longer have to buy and haul their equipment to and from ski resorts with the launch of [My Epic Gear](#), a first-of-its-kind membership that combines the luxury of owning high-quality gear and the convenience of a premium valet. Members unlock access to over 60 of the latest ski and snowboard models from 13 leading brands. The entire membership experience, from gear selection to free daily slopeside pick-up and drop-off, is available in the My Epic app.

Memberships are limited for the 2024/25 winter season, and available on a first-come, first-served basis. My Epic Gear is available for the whole family (ages 3 and up) across Vail Mountain, Beaver Creek, Breckenridge, Keystone, Crested Butte, Park City Mountain, Whistler Blackcomb, Heavenly, Northstar, Stowe, Okemo and Mount Snow. Memberships cost \$50 for the 2024/25 season, with a \$55 daily use fee for adults and \$45 for kids (3-12).

Book lodging now for up to 35% off room rates

Skiers and riders who buy an Epic Pass now will get early access to Vail Resorts [Winter Getaway Sale](#), offering discounted lodging rates for a limited time across hotels and vacation rentals at legendary properties like The Arrabelle at Vail (a RockResort), The Pines Lodge at Beaver Creek (a RockResort), or Gravity Haus Breckenridge. With Epic Mountain Rewards, Pass Holders will be able to save up to 35% off room rates. Pass Holders can book preferred lodging beginning 8/22 by logging into their Epic Pass account and selecting the sale. Public access will be available [online](#) from 8/27-9/3.

Skip the ticket line, download My Epic app with Mobile Pass

Download the new My Epic app to use **Mobile Pass** this winter. Guests can buy their Pass online, activate and store it in the [My Epic app](#), and scan their phone hands free at the lifts using low-energy Bluetooth® technology. Mobile Pass and Mobile Lift Tickets will be available at Vail Resorts' 37 North American resorts during the 2024/25 season.

My Epic app will also feature enhanced stats tracking, Find My Friends, interactive trail maps – and with Buddy and Ski With a Friend Tickets available in app, your guest can skip the ticket line and head straight to the lift with you.

Plus, new this winter, guests at four Colorado resorts can also access **My Epic Assistant** in the My Epic app. My Epic Assistant couples the power of AI with resort experts, offering a convenient tool to ask questions anytime, anywhere about Vail Mountain, Beaver Creek, Breckenridge and Keystone. Vail Resorts plans to expand My Epic Assistant to additional resorts in future seasons.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts is a network of the best destination and close-to-home ski resorts in the world including Vail Mountain, Breckenridge, Park City Mountain, Whistler Blackcomb, Stowe, and 32 additional resorts across North America; Andermatt-Sedrun and Crans-Montana Mountain Resort in Switzerland; and Perisher, Hotham, and Falls Creek in Australia – all available on the company's industry-changing Epic Pass. We are passionate about providing an Experience of a Lifetime to our team members and guests, and our EpicPromise is to reach a zero net operating footprint by 2030, support our employees and communities, and broaden engagement in our sport. Our company owns and/or manages a collection of elegant hotels under the RockResorts brand, a portfolio of vacation rentals, condominiums and branded hotels located in close proximity to our mountain destinations, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Retail operates more than 250 retail and rental locations across North America. Learn more about our company at www.VailResorts.com, or discover our resorts and pass options at www.EpicPass.com.

Media Contact

Beaver Creek Resort: Eric Dunn, eric.dunn@vailresorts.com

Breck: Sara Lococo, slococo@vailresorts.com

Crested Butte: Sara Huey, sara.e.huey@vailresorts.com

Keystone: Max Winter, maxwell.s.winter@vailresorts.com

Vail Mountain: Rachel Levitsky, rachel.levitsky@vailresorts.com

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