# Crested Butte Mountain Resort to Kick Off Summer Operations Saturday

Crested Butte, Colo. — June 4, 2024 — Summer gets underway at Crested Butte Mountain Resort this Saturday, June 8, with activities and offerings for every kind of summer adventurer. The resort will welcome guests for the 2024 summer season with DJ Red spinning tracks at Butte 66 from 2:00 to 4:00 p.m. and a variety of hiking and mountain biking trails to explore. Trails that will be open to the public on opening day include Hotdogger, Luge, Awakening, Downtime, Teaser, Lower Avery and Tower 4.

## CRESTED BUTTE MOUNTAIN RESORT KICKS OFF THE SUMMER SEASON

CBMR will be open daily for the 2024 summer season from June 8 through Sept. 2 and will remain open on Saturdays and Sundays through Sept. 29. Guests can look forward to a wide variety of offerings this summer, including:

- Hiking and scenic chairlift rides via Red Lady Express and Silver Queen Express\*
- Crested Butte Mountain Bike Park & bike haul viaRed Lady Express
- Adventure Park activities including bungee trampoline, climbing wall, and gem panning\*\*
- · High Alpine archery course
- Two disc golf courses
- Summer camps for children ages 5-14

\*Silver Queen Express will open to the public on June 22, conditions permitting.

Mountain bikers will enjoy riding **Sharpshooter**, **our new intermediate trail** that opened last summer. Sharpshooter splits off from Downtime and leads to the base of Red Lady Express with several small-to-medium sized jumps along the way. And new for summer 2024, **Class 1 e-bikes are now permitted on Red Lady Express** and throughout the CBMR bike park.

"We are excited to welcome guests to Crested Butte Mountain Resort for their summer adventures," said CBMR Vice President and General Manager, Tara Schoedinger. "Whether you are riding our legendary bike trails, taking in the scenery of the Wildflower Capital of Colorado on a hike, or enjoying the summer air on the Butte 66 deck, I can't wait to share this season with our visitors and community members."

### **Summer Events at Crested Butte Mountain Resort**

Back by popular demand, **Twilight Hours are returning to the bike park this summer!**Beginning on June 28 and continuing every Friday in July, guests with a day ticket or pass can continue riding until 7:00 p.m. A discounted "Twilight Ticket" will be available for lift access between 4:00 and 7:00 p.m.

In addition to Twilight Hours, CBMR will be buzzing with can't-miss events throughout the summer, including:

<sup>\*\*</sup>For operating dates and hours for all summer activities, please visit our website.

- Juneteenth Freedom Festival presented by Melanin Mountain Project (6/19)
- Live! from Mt. Crested Butte Music on the Mountain (6/26, 7/4, 7/10, 7/17, 7/24, 7/31, 8/7, 8/14)
- CBMR Summer Race Series Presented by Fox Racing (6/28, 7/5, 7/12, 7/19, 7/26)
- Mt. Crested Butte's Independence Day Celebration and Fireworks (7/3)
- Trailhead Children's Museum Big Summer Bash (7/25)
- Living Journeys Summit Hike (7/27)
- Downhill Rockies MTB series (8/3-8/4)
- Adaptive Mountain Biking World Championships (8/16-8/18)
- Outerbike Demo Event (8/16-8/18)
- The Grand Traverse (8/31-9/1)
- Chili & Beer Festival (9/7)
- Western Mountain Sports Pagan Pedal (9/21-9/22)

All events are weather-dependent and are subject to change.

#### **Fuel Your CBMR Summer Adventures**

CBMR guests have another dining option in the base area this season. This will be the first summer for the all-new Highlife Crust & Crafts, located in The Grand Lodge hotel next to the transit center. Highlife serves made-to-order breakfast for dine-in and take-out as well as grab-and-go options in the morning. They have pizzas and draft brews in the afternoon and evening, along with happy hour specials with to-go pizza slices from 3:00 to 5:00 p.m. Diners can watch sports on the big-screen TVs while they eat or call ahead at (970) 349-8030 to place an order to go.

Guests looking to sit under the summer sun candine at Butte 66 Bar & Grill: the best place in the base area for smokehouse barbecue with a lively après scene and happy hour specials from 3:00 to 5:00 p.m. every day. For those looking for a midmountain break, The Umbrella Bar at Ten Peaks sits at the top of Painter Boy chairlift, offering signature views of the Gunnison Valley and a variety of food options for the whole family. Guests can <a href="hike, bike or drive to The Umbrella Bar">hike, bike or drive to The Umbrella Bar</a>, allowing for maximum accessibility to this scenic spot. The Umbrella Bar opens for summer on June 28.

#### Access to World-Class Resorts On the Epic Pass

Guests who have already purchased Epic Pass products\* for the 2024/25 season will get free scenic chairlift rides and a discounted CBMR Summer Season Bike Haul Pass Pass Holders also receive summer access to Epic Mountain Rewards which include 20% off lodging, on-mountain food and beverage, rentals, and more.

<u>Epic Pass</u> offers the best deal in the industry, with a variety of options for every type of skier and riderThe Epic Pass provides season-long access to ski and ride Crested Butte and your other favorite resorts, including Park City, Vail, Breckenridge,

Whistler-Blackcomb and more. New for Winter 2024/25, Epic Pass Holders will get access to ski and ride Crans-Montana Mountain Resort in Switzerland!

\*Excludes the Epic Day Pass and the Keystone/Crested Butte 4-Pack.

## **ASSETS FOR EDITORIAL USE**

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#### **Crested Butte Media Contact**

Julie Block

julie.e.block@vailresorts.com

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## **About Crested Butte Mountain Resort**

Nestled in the heart of Colorado's Rocky Mountains with542 acres of double-black-diamond terrain, Crested Butte Mountain Resort is known as the North American birthplace of inbounds extreme skiing and riding. While exploring Crested Butte, advanced skiers and riders find unparalleled adventure in the famed Extreme Limits, and beginners find their stepping stone to the steeps. Located just two miles from the resort and accessible via free shuttle, the small historic town of Crested Butte is filled with vibrant Victorian store fronts and expressive local characters, radiating a welcoming spirit that celebrates a simpler life and time.

## About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts is a network of the best destination and close-to-home ski resorts in the world including Vail Mountain, Breckenridge, Park City Mountain, Whistler Blackcomb, Stowe, and 32 additional resorts across North America; Andermatt-Sedrun and Crans-Montana Mountain Resort in Switzerland; and Perisher, Hotham, and Falls Creek in Australia – all available on the company's industry-changing Epic Pass. We are passionate about providing an Experience of a Lifetime to our team members and guests, and our EpicPromise is to reach a zero net operating footprint by 2030, support our employees and communities, and broaden engagement in our sport. Our company owns and/or manages a collection of elegant hotels under the RockResorts brand, a portfolio of vacation rentals, condominiums and branded hotels located in close proximity to our mountain destinations, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Retail operates more than 250 retail and rental locations across North America. Learn more about our company at <a href="https://www.VailResorts.com">www.VailResorts.com</a>, or discover our resorts and pass options at <a href="https://www.EpicPass.com">www.EpicPass.com</a>.

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