

Vail Resorts Reduce a la Mitad el Precio de los Boletos de Esquí para Amigos de los Titulares del Epic Pass



- 2025/26 Pass holders will receive new “Epic Friend Tickets,” including Military Epic Pass holders.
- Friends save this season and next: 50% off ski tickets this season AND the cost of a redeemed Epic Friend Ticket can be applied to an eligible 2026/27 Epic Pass.
- Epic Pass 2025/26 prices increase after September 1.

Broomfield, Colorado – August 12, 2025 – Vail Resorts wants to make it easier for its most loyal guests to bring their friends to the slopes, celebrating the social side of skiing and snowboarding. Today, the company announced “Epic Friend Tickets,” a new benefit for 2025/26 full-season Epic Pass holders to share incredible savings with those who want to ski and snowboard most. [Passes are on sale now](#), with the lowest price of the fall ending September 1.

Holders of an *Epic Pass*, *Epic Local Pass*, *Epic Military Pass*, *Northeast Value Pass*, and most other Epic season passes will receive between 6 and 10 *Epic Friend Tickets*, depending on when they purchased their pass. *Epic Friend Tickets* offer 50% off ski tickets at the company’s 37 North American resorts for the 2025/26 winter season. Additionally, friends can also apply 100% of the cost of a redeemed *Epic Friend Ticket* to an eligible 2026/27 *Epic Pass*, offering a double savings.*

“Skiers and snowboarders know this sport is magical, a passion you can’t help but share,” said Rob Katz, CEO of Vail Resorts. “If you ski or snowboard, chances are someone has introduced you to the sport, and we want to make it easier for you to pass that on to others. Epic Friend Tickets are the next step in our nearly two-decade journey of finding ways to make skiing more accessible to more people.”

“We will always give the best deal to our pass holders who commit to us before the season,” Katz continued. “That said, we know not everyone can plan ahead, so if you don’t have an Epic Pass, the next best thing is to know someone who does.”

[More details on the new Epic Friend Tickets](#)

With the introduction of *Epic Friend Tickets*, eligible pass holders who purchased before April 14, 2025, will receive 10 *Epic Friend Tickets*, and those who purchase after will receive six. *Epic Friend Tickets* replace and enhance *Buddy Tickets*, a previous pass benefit that typically offered much smaller savings on ski tickets and varied by resort.

Epic Friend Tickets can be used at the company's 37 North American resorts, including major destinations like *Vail* and *Whistler Blackcomb*; regional destinations like *Stowe*, *Heavenly*, and *Crested Butte*; and local ski areas like *Mount Sunapee* and *Afton Alps*. *Epic Friend Tickets* are redeemed through [EpicPass.com](https://epicpass.com) and then activated in the *My Epic* app for direct lift access. The pass holder must scan their pass in the lift line before an *Epic Friend Ticket* can be scanned.

Un regalo que sigue dando, los *Epic Friend Tickets* ofrecen ahorros significativos este invierno y el próximo. Los amigos obtienen 50% de descuento en boletos de esquí esta temporada, y lo que paguen por ese boleto se puede usar como crédito para un *Epic Pass 2026/27* elegible. Más información sobre *Epic Friend Tickets* [aquí](#).

"Al facilitar que nuestros titulares de pase compartan la experiencia de esquiar con sus amigos — con ahorros en no una, sino dos temporadas de invierno— esperamos ayudar a encender tradiciones que inspiren a grupos de amigos a volver a las montañas durante años," agregó Katz.

Última oportunidad para el Precio más Bajo del Epic Pass este Otoño: Finaliza el 1 de septiembre

Los *Epic Pass* ofrecen acceso sin igual a las montañas, grandes ahorros y beneficios increíbles, y comprarlos temprano desbloquea el mejor valor. Los *Epic Pass* están a la venta ahora al precio más bajo del otoño antes de que aumenten después del 1 de septiembre de 2025. Ya sea para ir a la montaña un día o toda la temporada, hay una opción para cada esquiador y snowboarder, desde principiantes hasta expertos en nieve suelta.

El ***Epic Pass 2025/26 (USD \$1075 adultos; USD \$548 niños)*** ofrece acceso ilimitado y sin restricciones a los 42 resorts propiedad y operados por Vail Resorts, incluyendo Whistler Blackcomb, Vail Mountain, Park City Mountain, Breckenridge, Beaver Creek y Stowe, además de acceso a resorts icónicos asociados como Telluride, Colorado; Rusutsu y Hakuba Valley, Japón; Verbier 4 Vallées, Suiza; Sölden, Saalbach y Zell am See-Kaprun, Austria; y más en toda Europa. El ***Epic Local Pass (USD \$799 adultos; USD \$416 niños)*** ofrece acceso ilimitado y sin restricciones a 29 resorts, además de acceso a más resorts de destino con algunas restricciones. El ***Epic Military Pass***, con acceso a los 42 resorts de la compañía, cuesta actualmente **USD \$190** para militares activos y retirados y sus dependientes, y **USD \$614** para veteranos y sus dependientes.

Más detalles sobre las opciones de pase para la temporada 2025/26 [anexos aquí](#). Los ***Epic de 1-7 Day Passes*** ofrecen hasta un 65% de ahorro en comparación con los precios de boletos de esquí comprando antes de la temporada, pero no incluyen *Epic Friend Tickets*. Todos los pases incluyen ***Epic Mountain Rewards***, que ofrecen descuentos exclusivos como 20% en alimentos y bebidas en la montaña, hospedaje, clases grupales de esquí y snowboard, renta de equipo y más, durante todo el invierno.

**Friends who do not have a 2025/26 pass can apply the full cost of a redeemed Epic Friend Ticket to eligible 2026/27 passes, including Epic Pass, Epic Local Pass, and other limited-time regional passes. The full list of eligible passes will be available once 2026/27 passes go on sale. 2025/26 pass holders are not eligible for this promotion.*

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts is a network of the world's finest destination and near-home ski resorts, including Vail Mountain, Breckenridge, Park City Mountain, Whistler Blackcomb, Stowe, and 32 other resorts in North America; Andermatt-Sedrun and Crans-Montana Mountain Resort in Switzerland; and Perisher, Hotham, and Falls Creek in Australia, all available on the industry-changing Epic Pass. We are passionate about delivering an Experience of a Lifetime to our associates and guests, and our Epic Promise is to achieve a net-zero operating footprint by 2030, support our employees and communities, and expand participation in our sport. The company owns and/or manages a collection of elegant hotels under the RockResorts brand, a portfolio of branded vacation rentals, condominiums, and hotels located near our mountain destinations, as well as Grand Teton Lodge Company in Jackson Hole, Wyoming. Vail Resorts Retail operates more than 250 shops and rental locations across North America. Learn more at [For more information, contact Vail.](#)

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