# Plan Your Winter Getaway to Whistler Blackcomb, Vail, Breckenridge and More Before Epic Pass Prices Increase Labor Day, September 4

Epic Pass is \$929 and Epic Local is \$689 for season-long access; Epic Day Pass starts at \$41 per day, up to 65 percent off the price of a lift ticket.

Epic Pass Holders get early access to exclusive savings on lodging during the 'Winter Getaway Sale' running 8/24-9/5.

**BROOMFIELD, Colo., August 15, 2023** – Travelers who plan their winter trips in advance are in for great savings. Skiers and riders have until Labor Day (Sept. 4) to <u>lock in an Epic Pass</u> for the 2023/24 season before prices increase. Those who buy their pass now will also unlock early access to Vail Resorts' Winter Getaway Sale and receive exclusive discounts on lodging.

Epic Pass products offer the best deal in skiing and riding, with unmatched value and access to the world's best destination resorts and close-to-home ski areas, including Vail Mountain, Whistler Blackcomb, Park City Mountain, Breckenridge, Keystone, Stowe, and Andermatt-Sedrun in Switzerland.

#### Early Access to the Winter Getaway Sale

The Winter Getaway Sale will offer Epic Pass Holders an additional 20 percent off already discounted lodging rates for stays during the winter season. Running Aug. 24-Sept. 5 for Pass Holders and Aug. 29-Sept. 5 for public access, Epic Pass Holders will have access five days earlier to lock in their preferred winter lodging at a great rate across Vail Resorts' portfolio of hotels, condos and premier vacation residences. Premier lodging options include:

- Vail: The Lodge at Vail, a RockResort The Arrabelle, a RockResort The Hythe, a Luxury Collection Resort
- Beaver Creek: The Osprey, a RockResort, The Pines, a RockResort
- Breckenridge: One Ski Hill Place, a RockResort, Gravity Haus Breckenridge
- Keystone: Keystone Lodge & Spa
- Crested Butte: The Lodge at Mountaineer Square, The Grand Lodge Hotel & Suites, Plaza Condominiums
- Park City: Grand Summit Hotel, a RockResort, Silverado Lodge, Sundial Lodge
- Tahoe: Zalanta at Heavenly, Constellation Residences at Northstar
- Whistler Blackcomb: Evolution, First Tracks, Legends
- East Region: The Kaatskill Mountain Club and Liftside Pinnacle Condos in Hunter, NY; Grand Summit Resort and Mount Snow Condos in Mount Snow, VT; Jackson Gore Inn and Mountain Lodge in Okemo, VT; Highland Lodge and Alpine Lodge in Liberty, PA; Slopeside Hotel and Tyrol Chalets in Seven Springs in PA

Epic Pass Holders can book the Winter Getaway Sale by signing into their Epic Pass account, selecting the sale and searching for their lodging of choice across eligible mountain resorts. [1]

## **Epic Pass Holder Benefits**

- New this season, additional benefits of being an Epic Pass Holder will include access to Vail Resorts Mobile Pass on the new My Epic app. Guests will be able to store their pass directly on their phone, put their phone in their pocket, and get scanned, hands free via Bluetooth® Low Energy technology. More information on the app will be shared ahead of the season.
- With <u>Epic Mountain Rewards Pass</u> Holders can also save 20 percent on lodging, ski and snowboard group lessons, ski and snowboard rentals, and on-mountain food and beverage.
- Eligible Pass Holders have the ability to purchase six additional discounted lift tickets each season to share with friends and familySki With a
  Friend Tickets offer Pass Holders discounted single day lift tickets at greater savings than the standard advanced lift ticket discount.
- Pass Holders have access to easy monthly installments with <u>Epic FlexPay</u>, powered by Uplift, which enables payment via easy monthly installments with zero down payment and zero interest.[2]
- All passes are non-refundable except through <a href="Epic Coverage">Epic Coverage</a>, which provides refunds for certain resort closures and personal events such as job loss, injury or illness. <a href="Epic Coverage">Epic Coverage</a> is provided at no additional cost and Pass Holders should review the <a href="Epic Coverage">Epic Coverage</a> Terms and Conditions.

## **Epic Pass Prices Increase After Labor Day**

Compare all Epic Pass offerings, including regional passes, on the Epic Pass website.

Price now - 9/4	Resort Access
\$929	Provides unlimited, unrestricted access to 41 resorts – including Vail, Beaver Creek, Breckenridge, Keystone, Crested Butte, Park City, Whistler Blackcomb, Andermatt-Sedrun-Disentis, Heavenly, Northstar, Kirkwood, Stowe, Stevens Pass and more. With additional partner resorts like Telluride in Colorado, Les 3 Vallées in France, Skirama Dolomiti Adamello Brenta in Italy, Ski Arlberg in Austria, and Hakuba Valley and Rusutsu in Japan, the Epic Pass unlocks access to more than 80 resorts. No reservations required at any resorts, except Telluride.
	Provides unlimited, unrestricted access to 29 resorts coast to coast – including Breckenridge and Keystone, as well as season long access with restricted peak dates to resorts like Park City, Heavenly and Stowe, and 10 days total to use at Vail, Beaver Creek and Whistler Blackcomb.
456/	Provides access to 21 resorts across the Northeast, Midwest and Mid-Atlantic, including Stowe, Hunter, Mount Snow, Okemo, Wildcat and Seven Springs.
	9/4 \$929 \$689

Epic Day Pass		Skiers and riders can build their own pass, choosing from three levels of resort access, one to seven days, and whether or not to include peak restricted days.  Offered ahead of the season, Epic Day Passes provide savings up to 65 percent compared to lift ticket prices. Examples:  • All Resorts Access: Ski or ride at resorts like Vail, Breckenridge and Whistler Blackcomb from\$88 per day.  • 32 Resorts Access: Ski or ride at resorts like Keystone, Crested Butte, Heavenly and Stowe from\$67 per day.  • 22 Resorts Access: Ski or ride at local ski areas like Seven Springs and Mount Sunapee from\$41 per day.
Epic Military Pass	\$163	To honor the service of Vail Mountain's founders from the 10th Mountain Division, and men and women of the U.S. Armed Forces, Canadian Armed Forces and Australian Defense Force, Vail Resorts offers the Epic Military Pass.  The Epic Military Pass provides unlimited, unrestricted access to 41 resorts – including Vail, Beaver Creek, Breckenridge, Keystone, Park City, Whistler Blackcomb and Andermatt-Sedrun-Disentis – for \$163 for Active and Retired Military and their dependents. Veterans and their dependents can purchase an Epic Military Pass for \$530.
Adaptive Epic Pass	\$455	Provides unlimited, unrestricted access to 41 resorts at a discounted rate for Pass Holders with permanent disabilities. Epic Adaptive 5 Day Passes are available for \$269 USD, offering 5 days across 37 resorts. The Epic Adaptive 5 Day Limited Pass is available for 5 days across 32 resorts at \$207 USD.

### 2023/24 Season Access Details

Lift tickets will be limited every day, across every resort, during the 2023/24 season to preserve the guest experience for Pass Holders. Guests are encouraged to purchase their lift access in advance – whether that is a lift ticket online, season pass or Epic Day Pass. If tickets are sold out online, guests will not be able to purchase them at ticket windows. Lift ticket availability will be visible on resort websites starting this week.

Epic Passes, including Epic Day Pass, and Pass Holder benefit tickets will not be limited. There will also be no impact to guests who enroll in ski and snowboard lessons that include lift access, or to employee and dependent passes.

No resorts on the Epic Pass will require reservations, except for Telluride. Reservations will be available to book on the Epic Pass website.

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## About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts is a network of the best destination and close-to-home ski resorts in the worldincluding Vail Mountain, Breckenridge, Park City Mountain, Whistler Blackcomb, Stowe, and 32 additional resorts across North America; Andermatt-Sedrun in Switzerland; and Perisher, Hotham, and Falls Creek in Australia – all available on the company's industry-changing Epic Pass. We are passionate about providing an Experience of a Lifetime to our team members and guests, and our EpicPromise is to reach a zero net operating footprint by 2030, support our employeesand communities, and broaden engagement in our sport. Our company owns and/or manages a collection of elegant hotels under the RockResorts brand, a portfolio of vacation rentals, condominiums and branded hotels located in close proximity to our mountain destinations, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Retail operates more than 250 retail and rental locations across North America. Learn more about our company at <a href="https://www.VailResorts.com">www.VailResorts.com</a>, or discover our resorts and pass options at <a href="https://www.VailResorts.com">www.VailResorts.com</a>, or discover our resorts and pass options at <a href="https://www.VailResorts.com">www.VailResorts.com</a>, or discover our resorts and pass options at <a href="https://www.VailResorts.com">www.VailResorts.com</a>, or discover our resorts and pass options at <a href="https://www.VailResorts.com">www.VailResorts.com</a>, or discover our resorts and pass options at <a href="https://www.VailResorts.com">www.VailResorts.com</a>, or discover our resorts and pass options at <a href="https://www.VailResorts.com">www.VailResorts.com</a>, or discover our resorts and pass options at <a href="https://www.VailResorts.com">www.VailResorts.com</a>, or discover our resorts and pass options at <a href="https://www.VailResorts.com">www.VailResorts.com</a>, or discover our resorts and pass options at <a href="https://www.vailResorts.com">www.VailResorts.com</a>, or di

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