

## Collaborating Towards Zero Waste

**March 28, 2023** - The next time you're eating your lunch at the top of the mountain, have you ever thought that you may be sitting at a table made from recycled snack wrappers? One company alone can't solve the climate crisis, but we are always analyzing the ski and ride experience to find ways to mitigate our impact – including through recycled materials that become benches, tables, and even terrain parks.

At Vail Resorts, we are working alongside our guests, strategic partners, and local communities to reach [Commitment to Zero](#). One of the ways we'll get there is by achieving our goal of zero waste to landfill.

Here are some of the ways we collaborate to stay on track to meeting our waste goal:

- In the Lake Tahoe region and across Vermont, the Mountain Collab is piloting similar circularity projects to collect and recycle soft plastic film and wrappers to create decking material.
- Our teams at 21 resorts work in tandem with PepsiCo and Terracycle to divert wrappers from landfills to be upcycled. Stowe Mountain Resort has collected more than 210 pounds of wrappers, diverting them from landfills, and mailing them out to be upcycled into Adirondack and deck furniture for use around the resort.
- PepsiCo, our on-mountain beverage partner, shares our value in building a more sustainable future. As part of the [Mountain Collaborative for Climate Action](#), an industry-wide initiative we lead alongside industry partners, we're piloting BottleLoop in collaboration with PepsiCo and Replenish in Breckenridge, Colorado. This project, also in use at Copper Mountain, increases traceable collection of recyclable bottles and ensures a supply chain to upcycle them into new plastics.

Thanks to our dedicated team members, partners, guests and local communities we are on track to hit our goals in both waste and mitigating forest impact –building a more sustainable future for us all.

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