# BEAVER CREEK RESORT & CRESTED BUTTE MOUNTAIN RESORT TO OPEN FOR WINTER ON NOV. 27

POWDER ALERT: Vail, Breck, Beaver Creek, Keystone & Crested Butte forecasted to receive between 16-28" of snow before Thanksgiving



- Beaver Creek Resort is set to open with an incredible 300 acres of terrain, including top-to-bottom trails with 3,340 feet of vertical drop, as well as Red Buffalo Park and signature trails Gold Dust, Fools Gold and Gold Rush.
- Crested Butte Mountain Resort is set to open with a bigger terrain package than previous seasons. Three lifts will service 77 acres of terrain with runs including Houston, Lower Keystone and Lower Ruby Chief.
- On Nov. 27, all of Vail Resorts' Colorado destinations on the Epic Pass will be open for winter with more than 1,200 acres of terrain already available for skiing and riding. Beaver Creek, Breck, Crested Butte & Vail all above 100% of average snowpack for the season

**BEAVER CREEK, Colo. – November 25, 2024** – Beaver Creek Resort and Crested Butte Mountain Resort will open for the 2024/25 winter season on Nov. 27. As the Dec. 2 deadline to purchase the Epic Pass approaches, all five resorts in Vail Resorts' Colorado portfolio will soon be open for the winter! Crested Butte and Beaver Creek Resort have experienced an abundance of natural snowfall in November, alongside optimal snowmaking temperatures. The resorts are proud to offer the following Opening Day terrain packages:

- Beaver Creek Resort will open with 300 acres of terrain, including Red Buffalo Park and Haymeadow Park, with Centennial Express Lift, Cinch Express Lift and Haymeadow Gondola spinning from 9:00 a.m. to 4:00 p.m. The resort will offer top-to-bottom skiing and riding for 3,340 vertical feet of continuous terrain, and 16 trails. This terrain offering will create an Opening Day to remember.
- Crested Butte Mountain Resort will open with 77 acres of terrain, including skiing and riding off the Red Lady, Peachtree and Teocalli lifts with open runs including Houston, Lower Keystone, Warming House Hill, Augusta, and Lower Ruby Chief.

"I am so excited to welcome guests back to Beaver Creek Resort," said Bobby Murphy, vice president and chief operating officer at Beaver Creek Resort. "The fresh baked cookies, flawless corduroy and celebratory village atmosphere will make for a perfect Opening Day, and our team is just getting started for an incredible season ahead. I'd like to thank the entire Beaver Creek team for their efforts and on behalf of all of us, we're excited to welcome you back to the resort for skiing and riding this season!"

Both resorts will continue to make snow at every opportunity and operations teams will expand the resort footpint as quickly as possible. Alongside an incredible terrain package, both resorts will offer on-mountain and village dining on Opening Day.

- Beaver Creek Resort will offer dining options at Spruce Saddle, The Ranch, Ice Cream Parlor, Cookie Cabin and Citrea.
- Crested Butte Mountain Resort will welcome guests to dining atCoal Breaker Coffee and High Life Crust & Crafts for breakfast, and Butte 66 for lunch and après.

"We are thrilled to kick off the 2024-25 season with the most opening day acreage in recent memory, shared Steve Duke, Director of Mountain Operations. At CBMR "This is a testament to the hard work and dedication of our incredible teams, who have worked tirelessly to create a genuine mountain experience for our guests. We can't wait to welcome you back to Crested Butte for another unforgettable season!"

Known for its best-in-class Children's Ski and Snowboard School, Beaver Creek Resort is eager to welcome children to experience unmatched learning terrain known as the Signature Parks Collection. At Crested Butte Mountain Resort, guests looking to hone their skills are invited to join Ski and Ride School on the resort's Stepping Stones to the Steeps terrain. Both snow sports schools will be open starting on Opening Day. Visit <a href="https://www.beavercreekresort.com">www.skicb.com</a> to learn more and book your lesson.

#### Early Season at Beaver Creek Resort

Opening Day at Beaver Creek Resort will kick off an exciting early season of events and activities. Signature Beaver Creek chocolate chip cookies, coffee and hot cocoa will be available at the Centennial Express base area On Opening Day, and a banner break at the top of Centennial Express with live DJ will start an entire week of celebration. Opening Day turns into Opening Week, with events that include the Beaver Creek Cookie Competition, Tree Lighting and Ice Spectacular, and Holiday Market. No day at Beaver Creek Resort is complete without the resort's signature Cookie Time in Beaver Creek Village. Learn more at the Beaver Creek Resort Signature Events website, here.

While guests revel in a full week of Opening Day celebration, the Talons Crew and resort operations will be busy preparing for TWO weekends of Birds of Prey. Men's and women's Audi FIS Alpine Ski World Cup races will be held on the famed Birds of Prey course in Beaver Creek on back-to-back weekends for the first time ever this December. Racing will be paired with a multi-day festival including concerts, family activities, the Beers of Prey beer tasting, athlete celebrations, and more in Beaver Creek from Dec. 6-15.

#### A Season of Extremes at Crested Butte

With 561 acres of double-black-diamond terrain, Crested Butte Mountain Resort is known as the North American birthplace of inbounds extreme skiing and riding. Advanced and extreme terrain account for nearly two-thirds of the mountain's overall acreage, including hair-raising steeps off the High Lift, North Face Lift and front side of the mountain. With more than 150 uniquely named areas within the Extreme Limits, the options are endless.

While it would normally take years of skiing or riding to learn all the lines within the Extreme Limits at Crested Buttethe resort's CB Steeps Guide program offers a more efficient answer. Designed for advanced skiers and riders who are ready to take their next step into the famed Extreme Limits, the program is an inbounds tour focused on terrain accessed by the High Lift and North Face Lift. The tour pairs you with an expert instructor and includes an evaluation and light education, helping adventure-minded guests make the jump to extreme skiing and riding.

#### **Epic Passes Available Until December 2!**

2024-25 Epic Pass products will be available until Dec. 2 and can be purchased <u>here</u> or on site at ticket windows. Don't miss your chance to lock in the best value in skiing and riding by purchasing in advance, with a variety of options for every skier and

rider from Epic 1-7 day passes, the Epic Local Pass, Military Pass and the full Epic Pass.

## My Epic Gear

Ideal for skiers and snowboarders looking to maximize their experiences with the most selection and convenience, limited memberships to My Epic Gear unlock access to more than 60 of the latest ski and snowboard models with the convenience of daily slopeside or in-resort pick-up and drop-off. The entire membership experience, from gear selection to boot fit to personalized recommendations to delivery, is available at members' fingertips in the My Epic App. Visit EpicPass.com for additional information.

### Mobile Pass & Mobile Lift Ticket on the My Epic App

This season, enjoy more time on the mountain and fewer lines withMobile Pass on the My Epic App. Buy your pass or lift ticket online, activate, and store on your phone in the new My Epic app. Put your phone in your pocket and you're good to go! Bluetooth technology designed for low energy use means you get scanned, hands-free, on-the-go. Plastic cards will be available for those not wishing to use the mobile pass. More information about Mobile Pass and Mobile Lift Ticket and the My Epic app can be found on the Epic Pass website.

## **Uphill Access**

Uphill travel for non-motorized use is currently closed at both resorts. Beaver Creek Resort and Crested Butte Mountain Resort are proud to offer unparalleled free uphill access outside of operating hours. Resort operations respectfully request guests follow all closures and procedures to ensure a safe operating and uphill environment for everyone. Learn more about uphill access at Beaver Creek Resort and Crested Butte Mountain Resort.

Follow the resorts on social media for inspiration, updates and information

- Beaver Creek Resort: Instagram, Facebook
- Crested Butte Mountain Resort: <u>Instagram</u> and <u>Facebook</u>

For real-time alerts on lift and terrain status, weather and more, guests should download the My Epic app.

## PHOTO AND VIDEO ASSETS FOR EDITORIAL USE:

Pre-Opening and Opening Day Photos and Video Assets will be available throughout the week:

Beaver Creek Resort: Photo Credit, Eric Dunn or Madison Miller // Beaver Creek Resort

Crested Butte: Photo Credit, Taylor Ahearn // Crested Butte Mountain Resort

#### **MEDIA CONTACTS**

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