

## Beaver Creek Hosts 21st Oktoberfest Celebration

**BEAVER CREEK, Colo. – August 18, 2021** –Celebrate Oktoberfest with three days of food, drinks and fun over Labor Day weekend in Beaver Creek. The festivities begin on Friday, Sept. 3 with a traditional keg tapping ceremony at 4:00 p.m. to open the biergarten followed by live music from *Rick Borger & The Average German Band*.

Saturday's activities begin at 11 a.m. with the biergarten and food vendors, as well as live music by *The Polka Mates* and *The Helmut Fricker Band* throughout the day. This year's musical headliners are *HeartByrne: A Talking Heads Tribute* on Saturday from 4:00 p.m. to 6:00 p.m. and *EagleMania: The World's Greatest Eagles Tribute* on Sunday from 4:00 p.m. to 6:00 p.m.

Young guests can enjoy the Kids' Zone, which will be open from 11 a.m. to 4 p.m. on Saturday and Sunday with arts, crafts and activities. The Kids' Zone will be located one level above the plaza, near the Ticket Office. The Haus of Games will have Hammerschlagen and other activities for adults, one level above the plaza near the fountain.

Try your hand at the Stein Hoisting Competition at 6:00 p.m. on Friday or at 3:45 p.m. on Saturday and Sunday. Don your dirndl and lederhosen for the Best Dressed Competition at 5:45 p.m. on Friday or at 2:45 p.m. on Saturday and Sunday. Register for all contests at the Guest Service pergola inside the entrance to the plaza rink – spaces are limited so make sure to sign up early.

The festival continues on Sunday with more food, beer and live music from *The Helmut Fricker Band* and *Rocky Mountain Dutch Hop Boys* before the biergarten closes, wrapping up the festivities at 6:00 p.m.

### Featured Beer Offerings

- **Tucher Festbier** (Nuremberg, Germany) 5% ABV – Brewed to celebrate Oktoberfest, the Tucher Festbier is a lager brewed with full hop expression in classic Bavarian fashion.
- **Reissdorf Kölsch** (Köln, Germany) 4.8% ABV – The town of Köln is famous for their Kölsch beer production. Lighter than a pilsner, this Kölsch has a firm hop character and dry finish, making the perfect session beer.
- **Stiegl Goldbrau** (Salzburg, Austria) 5% ABV – Stiegl Goldbräu is Salzburg's 'liquid gold.' It is a full-bodied beer with a golden-yellow color and gentle bitterness. Brewed using indigenous ingredients for a wonderfully refreshing and very agreeable taste.
- **Wibby Helles Lager** (Longmont, Colorado) 5.5% ABV – This light, golden, Bavarian-influenced lager won a grand gold medal at the Frankfurt International in 2018. Few, if any other, American breweries have done the same, a testament to this rounded lager and its spicy German hop character.
- **Tivoli Hefeweizen** (Denver, Colorado) 5% ABV – From the original German-style brewers of Colorado, this German wheat is slightly hazy golden orange, with a white lacy head. A traditional hefeweizen with aroma of sweet spices, low bitterness, and a clean finish.
- **Ettal Dunkel** (Ettal, Germany) 5% ABV – The original Oktoberfest beer style, Klosterbrauerei Ettal is one of the very last remaining authentic German monastic breweries still managed by monks of the abbey. This dunkel features balanced flavors of chocolate, bread crust, and caramel.

### Common Consumption Area

Oktoberfest beverages may be consumed throughout Beaver Creek Village's Common Consumption Area. Restaurants normally servicing the Common Consumption Area will not be serving to-go beer, wine, or liquor during the festival weekend.

### Hawkers

Hawkers will be selling Eggenberg Pink Grapefruit Radlers and Stiegl Lemon Zitronen Radlers throughout the festival, so guests can grab a cold beverage without missing any of the action. As an added convenience, bars will accept Apple Pay and Google Pay in addition to cash and credit cards.

### Dog-friendly Areas

During summer festivals at Beaver Creek, leashed dogs are permitted in designated dog-friendly areas, outside of festival

boundaries. Dog-friendly areas include Creekside Park, on-mountain hiking trails, and the Recreation Path along Village Road. Dogs will not be permitted on the plaza rink.

### **Beaver Creek Oktoberfest Schedule**

#### **Friday, Sept. 3, 2021**

**Keg Tapping Ceremony & Biergarten Opens**, 4:00 p.m.

**Live Music by The Helmut Fricker Band**, 4:00 – 5:45 p.m.

**Best Dressed Competition**, 5:45 – 6:00 p.m.

**Stein Hoisting Competition**, 6:00 – 6:15 p.m.

**Live Music by Polka Mates**, 6:15 – 8:00 p.m.

**Biergarten Closes**, 8:00 p.m.

#### **Saturday, Sept. 4, 2021**

**Biergarten Opens**, 11:00 a.m.

**Live Music by Polka Mates**, 11:00 a.m. – 12:00 p.m.

**Kids' Zone**, 11:00 a.m. – 4:00 p.m.

**Live Music by The Helmut Fricker Band**, 12:30 – 1:30 p.m.

**Bratwurst Eating Competition**, 1:30 – 1:45 p.m.

**Live Music by Polka Mates**, 1:45 – 2:45 p.m.

**Best Dressed Competition**, 2:45 – 3:00 p.m.

**Live Music by The Helmut Fricker Band**, 3:00 – 3:45 p.m.

**Stein Hoisting Competition**, 3:45 – 4:00 p.m.

**Live Music by HeartByrne: A Talking Heads Tribute**, 4:00 – 6:00 p.m.

**Biergarten Closes**, 6:00 p.m.

#### **Sunday, Sept. 5, 2021**

**Biergarten Opens**, 11:00 a.m.

**Live Music by Rocky Mountain Dutch Hop Boys**, 11:00 a.m. – 12:00 p.m.

**Kids' Zone**, 11:00 a.m. – 4:00 p.m.

**Live Music by The Helmut Fricker Band**, 12:30 – 1:30 p.m.

**Bratwurst Eating Competition**, 1:30 – 1:45 p.m.

**Live Music by Rocky Mountain Dutch Hop Boys**, 1:45 – 2:45 p.m.

**Best Dressed Competition**, 2:45 – 3:00 p.m.

**Live Music by The Helmut Fricker Band**, 3:00 – 3:45 p.m.

**Stein Hoisting Competition**, 3:45 – 4:00 p.m.

**Live Music by EagleMania: The World's Greatest Eagles Tribute**, 4:00 – 6:00 p.m.

**Biergarten Closes**, 6:00 p.m.

For more information on Beaver Creek's Oktoberfest, please visit <https://www.beavercreek.com/explore-the-resort/activities/signature-events>

# # #

### **Media Contacts:**

Rachel Levitsky, (509) 670-9518, [rachel.levitsky@vailresorts.com](mailto:rachel.levitsky@vailresorts.com)

Sarah Innerarity, (512) 633-7140, [skinnerarity@vailresorts.com](mailto:skinnerarity@vailresorts.com)

**About Vail Resorts, Inc. (NYSE: MTN)**

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 37 destination mountain resorts and regional ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher, Falls Creek and Hotham in Australia; Stowe, Mount Snow, Okemo in Vermont; Hunter Mountain in New York; Mount Sunapee, Attitash, Wildcat and Crotched in New Hampshire; Stevens Pass in Washington; Liberty, Roundtop, Whitetail, Jack Frost and Big Boulder in Pennsylvania; Alpine Valley, Boston Mills, Brandywine and Mad River in Ohio; Hidden Valley and Snow Creek in Missouri; Wilmot in Wisconsin; Afton Alps in Minnesota; Mt. Brighton in Michigan; and Paoli Peaks in Indiana. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is [www.vailresorts.com](http://www.vailresorts.com) and consumer website is [www.snow.com](http://www.snow.com).

---

<https://stage.mediaroom.com/vailresorts/2021-08-18-Beaver-Creek-Hosts-21st-Oktoberfest-Celebration>