

Modest Mouse and The Head and The Heart to Headline Two Nights of Vail Snow Days Free Concerts

VAIL, Colo. – Oct. 10, 2019 – Event producers announce Vail Snow Days is Back! Modest Mouse and The Head and The Heart will headline Vail Snow Days, in two nights of free concerts. Modest Mouse will perform on Friday, Dec. 13, 2019 and The Head and The Heart headlining on Saturday, Dec. 14, 2019. Vail Snow Days is the signature kick-off festival to the winter season Thursday, Dec. 12 through Sunday, Dec. 15, 2019.

"Vail Snow Days returns this winter with a four-day festival and two nights of free concerts at Ford Park," said James Deighan, Managing Partner of the event production company, [Highline](#). "Highline is proud to collaborate with the Town of Vail and Vail Mountain to bring a full weekend of action for the 14th Annual Vail Snow Days. This event is a long-standing tradition to kick-off Vail's winter season in style, this year bringing world-class musical talent back to Vail. The event programming represents such a world-class resort town complete with free live music, and continued traditions. What better reason to take a snow day than to enjoy a full weekend of entertainment, and skiing and riding in Vail!"

The Vail Snow Days concerts on Friday and Saturday nights are free of charge and will be held at Ford Park. Gates open at 5:30 p.m. and the shows start at 6:00 p.m. In addition to the concerts, the schedule of events for Vail Snow Days 2019 will feature the return of the Pray for Snow Bonfire on Thursday, the event partner Festival Village throughout the weekend, Bluegrass and Bloodies on Sunday, and more.

Snow Days LIVE! will showcase various live music acts all weekend long throughout Vail and Lionshead Villages, as well as on-mountain.

Vail Snow Days

Vail Snow Days is presented by Town of Vail, Vail Mountain, Bud Light, Nature Valley and Oakley and is sponsored in part by Helly Hansen and GoPro.

Vail Mountain will open for winter operations on Friday, November 15, 2019.

Modest Mouse

Modest Mouse formed in 1993 in Issaquah, Washington and has become, over the past two decades, the indie rock gold standard: One of the few bands capable of achieving massive popularity without sacrificing their longtime fans.

The founding members are lead singer / guitarist Issac Brock, drummer Jeremiah Green, and bassist Eric Judy. Strongly influenced by Pavement, Pixies, XTC, and Talking Heads, the band rehearsed, rearranged, and recorded demos for almost two years before finally signing with small-town indie label k Records and releasing numerous singles.

Since their 1996 debut – 'This Is A Long Drive for Someone with Nothing to Think About', the band's lineup has centered on Brock and Green. The band signed to Epic Records in the early 2000s and achieved mainstream success with their fourth album Good News For People Who Love Bad News (2004) and its singles "Float On" and "Ocean Breathes Salty". Since then Modest Mouse's lineup has included Johnny Marr (The Smiths) and Joe Plummer (Black Heart Procession) as well as multi-instrumentalist Tom Peloso and guitarist Jim Fairchild. The band's sixth album Strangers to Ourselves was released in March 2015. In 2019, the band released singles 'Poison The Well' and 'I'm Still Here' and embarked on a national tour of North America with indie rockers The Black Keys.

For more information and ticketing information for VIP Private Reserve, a preferred viewing area, please visit www.vailsnowdays.com.

The Head and The Heart

The Head and The Heart have been bringing their high-energy live show out on the road in the US on the Living Mirage tour this

summer. Including 2 sold out nights at Red Rocks (the bands 5th and 6th sold out shows in the legendary venue), 2 sold out nights at the ACL Live at Moody Theatre in Austin, and more.

The Head and The Heart's "Missed Connection" recently secured multiple weeks at the #1 position on the Media base and BDS Alternative Radio Charts -already having achieved multiple weeks at #1 on the AAA charts. "Missed Connection" is the lead single from Living Mirage, the band's fourth full-length album, released on Warner Records / Reprise Records to critical praise earlier this year. This marks the band's second #1 at Alternative, having previously landed the position for "All We Ever Knew" (Signs of Light), which also held the #1 spot at AAA for nine straight weeks in 2016. The band's second single from Living Mirage, "See You Through My Eyes", was recently #1 most added at AAA radio.

Initially self-released in 2011, The Head and The Heart's self-titled breakout debut produced instant classics including "Rivers and Roads," "Down In The Valley" and "Lost In My Mind" (#1 at AAA) and is now Certified Gold. Their last two albums, 2013's Let's Be Still and 2016's Signs of Light, settled into Billboard's Top 10 albums chart, with Signs of Light securing the #1 position on Rock Album Charts. They have appeared in Cameron Crowe's Roadies, with music featured in countless other commercials, films and TV, among them Corona, Silver Linings Playbook and more. The band has established their status as a touring powerhouse, having landed prime time mainstage slots at Coachella, Lollapalooza and Austin City Limits. In total, the band has performed 15 times on national television including appearances on Ellen, The Tonight Show Starring Jimmy Fallon, The Late Show with Stephen Colbert, Austin City Limits with more to come in the coming months.

About Vail Mountain

Under blue skies more than 300 days each year, Vail is an extraordinary mountain resort destination. The vacation experience is exceptional, from the awe-inspiring terrain and natural beauty of the surrounding Gore and Sawatch Ranges to world-class events, activities and festivals, shops and spas, and the abundant culinary experiences and luxurious accommodations that line the pedestrian-friendly streets of Vail Village and Lionshead. Vail is where outdoor pursuits meet village sophistication. Offering more than 5,200 acres of developed ski and snowboard terrain including seven legendary Back Bowls in winter, and flourishing with summer activities with Epic Discovery. In the spirit of Vail's founders, and a modern day commitment to excellence in all aspects of guest service and operations, Vail is a mountain resort like nothing on earth.

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