# Northstar California Resort Hosts Only US Stop of the 2019 Enduro World Series August 24-25

•The Northstar Bike Park will be open to the public for the seventh round of the Enduro World Series

**TRUCKEE**, **Calif.** – **Aug.** 7, 2019 – Northstar California Resort will host the only U.S. stop during the 2019 Enduro World Series (EWS), August 24-25. Presented by North Lake Tahoe Resort Association (NLTRA), the penultimate EWS event at Northstar Mountain Bike Park will feature 600 athletes competing in arguably the birthplace of mountain biking, for round seven of the sold-out competition. The event will begin at 8 a.m. and finish at 5 p.m. each day.

Easy viewing can be best accessed by purchasing a lift ticket, which will allow for spectators to watch athletes encounter new bike park features. Discounted multiple day spectator tickets will be available and guests should allot fifteen minutes to get to mid-mountain using Big Springs Gondola. A designated viewing area and vendor village will be located at mid-mountain, where spectators can take a closer look at all of the action and race finishes by pro athletes from around the world.

EWS is a groundbreaking race format that has brought together the best enduro mountain bikers in the world. The race combines the physical endurance of cross-country riding with the technical difficulty and excitement of downhill racing. Over the course of two days, the competition will test riders' endurance levels and technical skills on a variety of terrain at Northstar Bike Park, the largest lift-served bike park in Tahoe.

### Northstar Bike Park

The Northstar Bike Park is home to Tahoe's largest lift-served mountain bike park. Having nearly 60 percent beginner and intermediate trails, the park is ideal for learning and growing. More advanced trails, like the iconic Livewire, offer experienced riders a range of technical challenges and a smooth flow. The park has a total of 52 trails, including scenic rides overlooking Lake Tahoe and Martis Valley. For the most in-depth one-on-one attention, try a full day lesson with the <a href="Specialized Academy">Specialized Academy</a> and work with an expert bike coach while trying out this year's latest bike gear.

## Specialized Bike Academy at Northstar

The exclusive <u>Specialized Bike Academy</u> at Northstar takes mountain biking to new heights. Riders of all ages receive a personalized coaching experience from certified Specialized instructors and access to top-of-the-line Specialized downhill equipment. Lessons are designed to help riders gain confidence, conquer new terrain, improve technical ability and discover a new way to explore the Sierra.

#### **Hiking and Dining at Northstar**

Take a hike, or ride, to the Top of Northstar California and enjoy some of the best views of summer and fresh mountain air from 8,610 feet above sea level. Northstar offers a variety of trails rated for various ability levels where guests can get exercise, have fun, and take in the incomparable panoramic views of Lake Tahoe. A scenic chairlift ride is a great way to experience and explore Northstar all summer long. Unwind with year-round dining options at Northstar Village. Whether it's pizza at Rubicon, California cuisine at The Grille Sawtooth Ridge, or tapas at Petra, Northstar's range of eateries suit all taste buds. Cool down with a beverage at one of the Village bars and relax at the outdoor cabanas, adjacent to the rink. Every Saturday and Sunday afternoon enjoy live performances from local bands and musicians right in the Village during happy hour from 3-6 p.m.

## **Regional Activities**

North Lake Tahoe is a year-round, four season destination. Home to the largest alpine lake in North America, the region boasts dozens of sandy beaches, hundreds of miles of pristine land and water trails, twelve individual mountain communities and the largest concentration of ski resorts in the country. North Lake Tahoe spans two states, California and Nevada, with diverse lodging options for the perfect vacation. Lake Tahoe is an outdoor playground with nationally recognized events including wellness festivals, outdoor concerts and sporting competitions.

## **About Northstar California Resort**

Northstar California Resort™ is a multi-season destination offering effortless family adventure. The Village at Northstar features boutique shopping, elevated dining experiences, a year-round outdoor skating rink, conference centers, movie theatre, alpine-chic lodging and more. During the winter months Northstar California is home to meticulously groomed runs, award-winning terrain parks, and alpine activities including cross-country skiing, snowshoeing and tubing. Summer transforms the mountain into the largest, lift-served bike park on the West Coast alongside a network of hiking trails, the Kid Zone, and a family-friendly golf course. For more information, visit NorthstarCalifornia.com.

#### **About Enduro World Series**

The Enduro Sports Organisation (ESO) was created in 2012 to develop the discipline of enduro mountain biking around the world.. By joining together seven existing large events across four countries and two sides of the Atlantic Ocean, the ESO group created the flagship Enduro World Series in 2013, which now includes a network of over 70 events in 24 countries. In 2019, the EWS joined forces with the International Cycling Union (UCI) to direct and develop the sport of Enduro MTB globally. <a href="https://www.enduroworldseries.com">www.enduroworldseries.com</a>

#### **About North Lake Tahoe**

Lake Tahoe is a crown jewel of the Sierra. Formed approximately two million years ago, it is the largest alpine lake in North America and the second deepest in the United States. North Lake Tahoe spans two states and boasts two dozen beaches, twelve ski resorts, hundreds of miles of biking trails, half a dozen communities, and a growing number of nationally recognized human-powered events, races and festivals. North Lake Tahoe is a 45-minute drive from the Reno Tahoe International Airport, two hours from Sacramento International Airport and just over three hours from San Francisco International Airport. Visitor information centers are located at 100 North Lake Boulevard in Tahoe City and 969 Tahoe Boulevard in Incline Village. Learn more at <a href="https://www.gotahoenorth.com">www.gotahoenorth.com</a>

### Media Note:

More info available at https://news.northstar.vailresorts.com/

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## About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 17 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher, Falls Creek and Hotham in Australia; Stowe and Okemo in Vermont; Mt. Sunapee in New Hampshire; Stevens Pass in Washington; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is <a href="https://www.vailresorts.com">www.vailresorts.com</a> and consumer website is <a href="https://www.snow.com">www.snow.com</a>.

https://stage.mediaroom.com/vailresorts/2019-08-07-Northstar-California-Resort-Hosts-Only-US-Stop-of-the-2019-Enduro-World-Series-August-24-25