

Vail Resorts EpicPromise Announces Inaugural Stowe Community Grant Award Winners

In conjunction with local leadership at Stowe Mountain Resort, Vail Resorts EpicPromise awarded 10 local organizations with \$35,000 in cash and in-kind products to support the health and resilience of the Lamoille and Northwest Washington communities.

STOWE, Vermont. – January 30, 2019 –Vail Resorts EpicPromise is pleased to announce the recipients of the inaugural 2019 community grants cycle. 10 local non-profit organizations received more than \$35,000 in cash and in-kind product support aimed at supporting the issues that matter most in and around the Stowe region. Across the company, Vail Resorts will give \$11.4 million in support to more than 250 community non-profits over the upcoming year.

Bobby Murphy, Vice President and GM at Stowe Mountain Resort, stated that, “Stowe Mountain Resort is incredibly proud to help support the health and resilience of the Stowe and Lamoille County community through Vail Resorts EpicPromise. From sending kids to camp to maintaining open spaces, and helping with scholarships for a variety of youth programs, these receiving organizations are the backbone of our community and continue to make Stowe a place where we can all live, work, and play. We are honored to partner with each and everyone one of them.”

For the first time, Stowe Mountain Resort employees were given a chance to boost an organization’s grant through the EpicPromise Impact Award – decided through a staff vote. The employees chose the Green Mountain Club, a non-profit dedicated to protecting and maintaining the Long Trail System and fostering the stewardship of Vermont’s hiking trails and mountains. Green Mountain Club will receive an extra \$2,000 on top of their grant due to this employee-selected award.

“The Green Mountain Club is honored to receive a grant from EpicPromise and be voted by staff at Stowe Mountain Resorts to receive the ‘Epic Impact Award.’ Support from EpicPromise will help fund our Backcountry Caretaker Program and our efforts to educate the public and care for the environment at Sterling Pond. We work hard to maintain and protect the Long Trail System and are grateful to know that trails we manage play a meaningful part in the lives of Stowe employees. We want to thank Stowe Mountain Resort and EpicPromise for its commitment to supporting non-profits working to enhance and better our communities,” said Alicia DiCocco, Director of Development for Green Mountain Club.

STOWE AND LAMOILLE COUNTY GRANT RECIPIENTS

Copley Hospital
The Children's Room
Friends of Stowe Adaptive Sports
The Yellow House
Green Mountain Club
Helen Day Art Center
Lamoille Family Center
Laraway Youth & Family Services
Spruce Peak Arts Center Foundation
Stowe Land Trust

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About Vail Resorts EpicPromise

Vail Resorts EpicPromise is a company-wide framework that embodies what it means to Do Good. Vail Resorts EpicPromise creates a more promising future for generations to come by supporting the health of local communities through grants and employee volunteering, the wellbeing and development of employees through the EpicPromise Foundation, and the resilience of the environment and global climate through Commitment to Zero. For more information, please visit www.EpicPromise.com.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts’ subsidiaries operate 15 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe and Okemo in Vermont; Mt. Sunapee in New Hampshire; Stevens Pass in Washington; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development

subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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