

Purchasing the 2018-19 Epic Pass before Sunday, April 15, Locks in Guaranteed Lowest Price and 12 Discount Tickets for Family and Friends With Just \$49 Down

- The Epic Pass is the only worldwide unlimited, unrestricted season pass to offer a \$49 down payment, with the remainder due in the fall.
- Sunday, April 15 is the last chance to get the added benefits of 12 discounted lift tickets for family and friends.
- The Epic Pass features access to 64 mountain resorts in eight countries and 11 states and provinces, including Telluride, Crested Butte, Resorts of the Canadian Rockies and Hakuba Valley, Japan.

BROOMFIELD, Colo. – April 9, 2018 – The Epic Pass is the only worldwide unlimited, unrestricted season pass that allows skiers and snowboarders to purchase a season pass next winter at the lowest guaranteed rate with just \$49 down now. Purchasing the Epic Pass before Sunday, April 15 also provides skiers and snowboarders with 12 discounted tickets (“Buddy Tickets” and “Ski With a Friend”) to share with friends and family. Priced at \$899 for the 2018-19 winter season, the Epic Pass provides access to 64 mountain resorts in eight countries and 11 states and provinces and remains unmatched in the mountain resort industry for the variety and value it offers skiers and snowboarders.

There’s never been a better time to be an Epic Pass holder. New for next winter, the Epic Pass will feature access to an additional 19 resorts around the world, including Telluride and Crested Butte Mountain Resort in Colorado; Hakuba Valley’s nine ski resorts in Japan; Resorts of the Canadian Rockies, including Fernie Alpine Resort, Kicking Horse Mountain Resort and Kimberley Alpine Resort in British Columbia, Nakiska in Alberta, Mont Sainte Anne and Stoneham in Quebec; Okemo Mountain Resort in Vermont; and Mount Sunapee Resort in New Hampshire, all in a long-term alliance.

Perks for Buying the 2018-2019 Epic Pass before April 15:

- ***\$49 Down Now, Pay the Rest Later.*** For a limited time only, a \$49 down payment now guarantees the lowest price for Vail Resorts’ season pass products with the remainder due in the fall.
- ***12 Total Discounted Tickets for Family and Friends*** Purchasing a 2018-19 season pass by Sunday, April 15, ensures that skiers and snowboarders will lock in the lowest price, combined with the most discount lift tickets for friends and family to use: Six “Buddy” tickets at a flat discounted rate for friends and family to use and six “Ski With A Friend” discounted tickets are offered with eligible season passes. April 15 is the deadline to receive all 12 benefit tickets with purchase of an Epic Pass.
- ***Put Your Ticket Towards a Season Pass Purchase*** New guests can also benefit from the *Turn in Your Ticket* program, allowing skiers and snowboarders to apply the cost of their day lift ticket toward the price of an eligible season pass for the 2018-19 season. Guests can bring their same-day lift ticket to a season pass office at any of the Vail Resorts owned mountains and put the value of the ticket towards an eligible season pass product.

Additional season pass options and the Epic Pass Account Manager for new or existing pass holders can be viewed at EpicPass.com.

Season Pass Insurance

Vail Resorts encourages guests to purchase pass insurance, which ranges from \$10 to \$25 depending on the type of pass purchased. All of the Company’s season pass products are non-refundable and non-transferable; however, pass insurance covers pass holders in the event of unexpected circumstances including sickness, injury and job loss. Find out more at EpicPass.com.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts’ subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts

brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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