North America's Highest Chairlift Now Open at Breckenridge Ski Resort

•The Imperial Express SuperChair tops out at 12,840 feet

Thanks to the nearly two feet of snow that has fallen on <u>Breckenridge Ski Resort</u> in the last week, the resort is excited to announce that the Imperial Express SuperChair, the highest chairlift in North America, is now open. Breck currently has 80 percent of terrain open, including more than 120 trails and 2,300 acres across all five peaks.

The Imperial Express SuperChair tops out at 12,840 feet after a quick 2.7 minute ride to the top of Imperial Bowl. The chairlift offers easy access to three high-alpine bowls and hike-to access to the renowned Lake Chutes, Snow White, Whale's Tail and Peak 7 Bowl areas. Skiers and snowboarders can currently access terrain in Imperial Bowl, Imperial Ridge and the majority of the high alpine terrain on Peak 7 via the Imperial Express SuperChair.

Breck's mountain operations teams will continue to work towards opening the remainder of the resort's terrain, including more of the resort's famed hike-to terrain, after additional natural snowfall. More snow is in the forecast at Breckenridge for this weekend!

Breck Break: Save 30 Percent on Lodging if you book by Jan. 31

With five huge mountain peaks to explore by day, an authentic hip mountain town to experience by night, and lively free events, 'Breck Break' is the perfect time to visit Breckenridge. It's the sweet spot of the winter season when holiday crowds have come and gone, snow and terrain is in its prime, and guests can experience the destination like a local. Plus, book a ski vacation between January 16 and March 11, 2018 and enjoy all that 'Breck Break' has to offer including some of the biggest savings of the season, with up to 30% off on lodging at www.Breckenridge.com if you book by Jan. 31.

Stay Connected

Visit <u>Breckenridge.com</u> for terrain updates, snow reports, lodging deals, event details and the lowest priced lift tickets guaranteed. Stay connected all year long at <u>Facebook.com/Breckenridge</u> and follow @Breckenridgemtn on Instagram and Twitter.

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About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.snow.com.

https://stage.mediaroom.com/vailresorts/2018-01-17-North-Americas-Highest-Chairlift-Now-Open-at-Breckenridge-Ski-Resort