

Don't Say Goodbye to Summer, Say Hello to August Adventures at Keystone

Keystone, Colo. — July 27, 2017 — Keystone Resort is the ultimate location for families to beat the heat and enjoy authentic mountain experiences at a pace they dictate. August is the perfect time for families to reconnect prior to fall, and Keystone offers a laid-back environment that is full of adventures. Families can connect through a variety of experiences, all with the Rocky Mountains providing the backdrop.

From Brews to Tunes, August Festivals in Keystone Heat Up

August features two festivals that bring the Rocky Mountains to life, providing a perfect complement to any stay at the resort. The 21st Annual Keystone [Bluegrass and Beer Festival](#), Aug. 5-6, features more than 40 craft breweries serving hundreds of beers to sample as bluegrass acts such as Peter Rowan Band provide the live tunes. Celebrate all things Colorado at the [Mountain Town Music Festival](#), Aug. 19, where Shovels & Rope will be headlining a day of free live music capped off with a free fireworks display.

August = Adventuring

Summer is not over, and neither are the adventures. With a base elevation of 9,280 feet, Keystone Resort offers not only a reprieve from the August heat but the perfect setting for families to connect through outdoor experiences. Explore the mountain through scenic lift rides, hiking, downhill mountain biking, water activities on the Keystone Lake, and a 36-hole golf facility with two distinct golf courses.

Keystone Bike Park: Downhill Thrills

The [Keystone Bike Park](#) features 55 lift-serviced singletrack mountain biking trails, with progressive terrain welcoming riders of all ability levels. The Keystone Bike Academy caters to riders of all levels with beginner clinics, private lessons and downhill guides. Bike and full downhill gear rentals are conveniently available at Keystone Sports locations in the resort's River Run Village.

Hit the Links

Keystone Resort is home to [two distinct golf courses](#), offering 36-holes of championship golf in one idyllic setting. The River Course offers impressive elevation changes, variable bunkers, water hazards and six sets of tees on each hole to challenge and welcome golfers of all ability levels. Keystone Ranch Golf Course is set on historic ranch land where original structures and old western heritage remain throughout the course, providing a nostalgic feel amongst the breathtaking scenery.

No Kidding, Tons of Family Fun

Keystone's signature daily [Kidtopia](#) programming provides families with a variety of activities and adventures that are free throughout the entire summer. Face painting and crafts, Snake River science, Strider bike races, mountaintop history walks and kite building and decorating workshops are just some of the ways for extra family fun. In addition to the daily free events, special events such as Kidz Discovery Days (Aug. 1, 8, 15), Frontier Days (Aug. 12-13), Canvas Uncorked (Aug. 25), and Chalk Art & Chocolate (Aug. 26) provide additional free family fun throughout the month.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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