Epic Discovery Debuts Friday at Breckenridge Ski Resort

New Epic Discovery Activities to open in July Peak 8 Base Camp Activities Open June 9 Complimentary Scenic Gondola rides to Peak 8

Note: Photo and video assests are available for editorial use at https://vailresorts.box.com/v/epicdiscovery

BRECKENRIDGE, Colo., - June 6, 2017— <u>Breckenridge Ski Resort</u> begins a new era in its summer offerings for guests with the debut of <u>Epic Discovery</u>, launching Friday, June 9, 2017. Guests can take in some of the best views in North America as they zip, coast, tour, slide and hike their way around the iconic mountain resort.

Epic Discovery at Breckenridge offers a variety of zones and activities to highlight the rich environment, local history and adventure possibilities, with various new activities alongside some perennial favorites. Whether spending an hour or a full day in the park, guests can personalize the experience with a <u>pass</u>, add on a <u>zip line tour</u>, or enjoy a scenic chair ride to gain stunning views of the Rockies.

Start out by riding the complimentary BreckConnect Gondola from town to Peak 8 Base Camp, previously known as the Breckenridge Fun Park, for fun with the whole family. Enjoy the thrills of journeying through and around the forest on the Gold Runner Coaster and Alpine Slides. Then soar up the Colorado Scenic Chair for a bird's eye view of three of Colorado's famous 14ers.

Alpine Camp awaits at the top of the Colorado Scenic Chair, home to interpretive hiking trails, the new Gold Summit Climbing Wall and the environmentally-inspired Alpineer Challenge Course. Alpine Camp is also the meeting point for the new and must-do Expedition Zipline Tour, featuring adventure high above the forest floor on Peak 7 along zip lines and a 200ft long aerial bridge walk.

Because of the lingering snowpack, Alpine Camp and other high alpine activity openings will be weather and condition dependent, but all should be open by late July. Keep checking <u>Breckenridge.com</u> or call 970-453-5000 for status updates on activities and trail access.

Activities opening on Friday include:

Alpine Slide
Gold Runner Alpine Coaster
Silver Summit Climbing Wall
Bungee Trampoline
Gemstone Panning
Ripperoo's Bounce House\
Mineshaft Maze
Mini Golf
Tom's Nugget Tubing*
Lil' Climber Ropes Course*
Little Flyer Zipline*
*For guests 30-100lbs

New offerings, paired with the existing favorites, will make Epic Discovery at Breckenridge fundamental fun for anyone visiting the historic mountain town this summer. Summer operations will run daily from 9:30 a.m. to 5:30 p.m. June, 9 through Sept. 4, with an additional weekend, Sept. 8-10, 2017.

Complete details about Epic Discovery at Breckenridge, online ticket sales, lodging deals and more can be found

at www.breckenridge.com.

Fuel Adventure with Breck's On-Mountain Dining

Epic Discovery visitors have plenty of dining options during the summer with five different locations to fuel summer fun and adventure. New this summer, the Vista Haus, located near the top of the Colorado Scenic Chair, offers a fast, friendly menu to satisfy any appetite and is just steps from the new activities at Alpine Camp. Look for opening details at Breckenridge.com

Peak 8 features the spectacular Ski Hill Grill patio conveniently located at the base of Alpine Camp. Both the Ski Hill Grill and the T-Bar next door are open daily starting June 9, from 11 a.m. until the gondola closes.

The Living Room, located inside One Ski Hill Place, A RockResort offers casual atmosphere with exquisite cuisine for lunch, tapas and shareable apps, or a family-style dinner.

Sevens, on Peak 7, is also open daily from 11 a.m. – 10 p.m. for lunch, dinner and happy hour. This summer, Sevens features Saturday and Sunday Brunch and a weekly "Yappy Hour," 3-6 p.m. on Fridays with canine inspired beer and wine, along with appetizer specials and complimentary treats for dogs.

Book Your Great Summer Break – In Breck!

Guests can stay mountain-side in a luxurious condo and perfect access to Epic Discovery on Peak 8, with studios starting from \$197. Room rates in town closer to all the shopping and nightlife, start at \$109 at the Village at Breck. To learn more about lodging options, speak with an expert at 888-485-5370 or visit Breckenridge.com

Stay connected all year long and learn more about Breckenridge Ski Resort at www.facebook.com/Breckenridge or <a href="https

About Epic Discovery: A Summer Mountain Adventure

Summer in the mountains is taking on a whole new feel thanks to legislation passed in 2011, the Ski Area Recreational Opportunity Enhancement Act, and Vail Resorts is once again leading the ski industry by being the first to submit and implement a comprehensive new summer activities plan to the U.S. Forest Service. Vail Resorts' Epic Discovery program encourages "learn through play," promoting environmental education and forest stewardship with numerous fun experiential activities across three different mountain resorts, Vail Mountain, Breckenridge and Heavenly. The Epic Discovery experience will incorporate extensive environmental and interpretive programming that offers guests a unique opportunity to try new outdoor activities, challenge themselves physically, discover an appreciation for nature and create lasting family memories. Each of these new activities will capitalize on the existing summer visitation at each resort and leverage existing infrastructure, creating the opportunity for high-impact and high-return projects.

Through a partnership with The Nature Conservancy – the leading conservation non-profit organization – Epic Discovery will complement the eco-discovery experiences across the mountain with scientific content. Subsequently, Vail Resorts will utilize its new

"1% For The Forest" program to contribute one percent of all summer lift ticket and activity revenue to The Nature Conservancy for forest restoration projects on national forest lands. To learn more about Epic Discovery, visit www.epicdiscovery.com.