Heavenly Mountain Resort Debuts Silver Rush Zip Line Tour As the Newest Epic Discovery Experience This Summer

•4,159 feet in length, guests fly from tree to tree reaching speeds of 40 miles per hour with an exhilarating 'flyover' of East Peak Lake
•Sightseeing via the Heavenly Gondola is scheduled to open May 27-29; Epic Discovery activities and the debut of Silver Rush Zip Line Tour are slated for a late June opening, all remaining activities scheduled to open in July

SOUTH LAKE TAHOE, Calif./Nev. – May 11, 2017– New this season at Epic Discovery, the 4,159-foot Silver Rush Zip Line flies guests from tree to tree at speeds up to 40 miles per hour. Overlooking the high desert of the Carson Valley, Silver Rush is comprised of five segmented zip lines; the final of which flies guests over the waters of East Peak Lake. Guests enjoy a scenic ATV ride back to the top of the Gondola. The three-hour long, intimate experience is Heavenly Mountain Resort's signature activity debuting at Epic Discovery this summer.

"We are excited to be in our second season of operation with Epic Discovery," said Pete Sonntag, Tahoe region senior vice president and chief operating officer for Heavenly Mountain Resort. "The Silver Rush Zip Line is going to make an incredible addition to our summer activities and we are looking forward to another great summer season."

Epic Discovery gives guests the chance to immerse themselves in activities that provide big-time thrills while enjoying some of the world's most awe-inspiring scenery of Lake Tahoe and the surrounding Sierra Nevada peaks. Guests are invited to challenge themselves physically, explore, 'learn through play' amidst Heavenly's unique mountain environment, and ultimately, create lifelong memories.

With activities ranging from the Ridge Rider Mountain Coaster, multiple zip lines and ropes courses, to rock climbing, hiking and educational components, there is interactive outdoor activity for all ages and ability levels at Epic Discovery.

Offered at Heavenly Mountain Resort and Vail Mountain, and debuting this summer at Breckenridge, Vail Resorts' Epic Discovery experiences represent leading innovations for summer recreation in the mountains, and collaborative partnership with the U.S. Forest Service through the Ski Area Recreational Opportunity Enhancement Act. "We wanted to partner with the U.S. Forest Service to create an experience that's truly unique," added Hans Vollrath, senior director of summer business for Vail Resorts. "Epic Discovery offers guests an authentic connection to Heavenly's beautiful mountain environment by balancing fun, experiential activities and education."

Epic Discovery will complement the eco-discovery experiences across the mountain with educational content. Subsequently, Vail Resorts will utilize its new "1% For The Forest" program to contribute one percent of all summer lift ticket and activity revenue to The Nature Conservancy, a leading non-profit conservation organization, for forest restoration projects on national forest lands.

Please be advised all opening dates are weather and condition dependent. For more information on Epic Discovery hours of operation, ticket options and pricing visit skiheavenly.com.

Summer Benefits Included with the Purchase of a 2017-2018 Epic Pass, Epic Local, Tahoe Value, Tahoe Local, and Others

Purchasing a 2017-2018 winter season pass early provides additional benefits available all summer, including:

- Free scenic gondola rides, all ages
- A discount on the Ultimate Adventure Pass, $72 (regularly $94)
- A discount on the Little Explorer Pass, $43 (regularly $54)

For season pass options and prices visit snow.com

###

About Heavenly Mountain Resort
High above the sapphire-blue waters of Lake Tahoe, Heavenly Mountain Resort is one of the most unique mountain resorts on the planet. Combining 4,800 acres of off-the-grid terrain and incredible views of Lake Tahoe with high-octane, non-stop nightlife, Heavenly offers a high-energy resort experience like no other. Visitors to Heavenly come prepared to go “all-in” because Heavenly is for those who are up for first chair and are still going strong after last call. Heavenly is a subsidiary of Vail Resorts, Inc., the leading mountain resort operator in the United States. Visit www.skiheavenly.com or call 800-HEAVENLY to learn more.

About Vail Resorts, Inc. (NYSE: MTN)
Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. The Company’s subsidiaries operate ten world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Perisher in Australia; Whistler Blackcomb in Canada; Afton Alps in Minnesota, Mt. Brighton in Michigan and Wilmot Mountain in Wisconsin. The Company owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

Media Note: *Photos and video of Epic Discovery at Heavenly are available at*
Summer Photo and Video Library

Media Contacts:
Kevin ‘Coop’ Cooper, Heavenly and Kirkwood Mountain Resorts, (775) 586-4451, kcooper1@vailresorts.com
Rachelle Atherton, Heavenly and Kirkwood Mountain Resorts, (775) 586-4461, ratherton1@vailresorts.com

---

https://stage.mediaroom.com/vailresorts/2017-05-11-Heavenly-Mountain-Resort-Debuts-Silver-Rush-Zip-Line-Tour-As-the-Newest-Epic-Discovery-Experience-This-Summer