

## Unlock the Keys to Spring at Keystone Resort

**Keystone, Colo. — March 1, 2017**— In the midst of the fourth snowiest winter ever at Keystone Resort, the resort is primed as the perfect location for a family spring skiing and snowboarding getaway. With more than 18 feet of snow this season, Keystone previously announced a season extension through Sunday, April 16, allowing for additional time to hit the slopes this spring. With current lodging offers providing up to 40 percent savings, and all kids 12 and younger skiing and snowboarding for free with any stay of two nights or more when booked through Keystone, families can enjoy the benefits of a spring ski trip together.

March and April offer skiers and riders the chance to enjoy plentiful soft snow, sunny afternoons and late-season powder days, all perfect for creating lifelong family experiences in the heart of the Rocky Mountains. For a full schedule of events, information on lodging, lift tickets, ski school and activities, visit [KeystoneResort.com](http://KeystoneResort.com).

Here are a Few Keys to Spring at Keystone:

### **Don't Spring Too Much – Book Now for Biggest Savings:**

The snow might be abundant, but skiers and snowboarders will want to book now to ensure the best deal on lodging accommodations and the best selection of availability. [Lodging discounts](#) of up to 40 percent off are currently available throughout Keystone's numerous accommodation options, including properties with outdoor heated pools and hot tubs – the perfect way to end a day on the slopes. Additionally, any stay of two nights or more booked through Keystone Resort includes free lift tickets for all children 12 and younger as well as free night skiing on night of arrival, among other freebies, for all guests on the reservation.

### **Bring the Kids**

Keystone's [Kidtopia](#) continues to redefine the family resort experience with free activities and events on and off the snow every day of the week. Build your own snowman, attend an ice cream birthday party with Keystone's mascot Ripperoo, catch a movie matinee at Kidtopia headquarters, march in the village parade and much more – the possibilities are endless for kids at Keystone. Free daily Kidtopia offerings run through the end of the season.

### **Sing Along**

The [Kidtopia Experience](#), March 5-11, highlights the resort's signature family programming, and culminates with the first ever Snow Pants Dance Party on Saturday, March 11, featuring free live outdoor music performances by Koo Koo Kanga Roo and Pop ROCKS. Lodging begins at just [\\$189 a night](#), with all kids 12 and younger skiing free with any two or more night stay booked through the resort. All week families can enjoy free, daily Kidtopia events and activities with a musical twist, leading up to special celebrations on Friday and Saturday. For a full schedule of Kidtopia Experience events, plus information on lodging, lift tickets, ski school and activities, visit [KeystoneResort.com](http://KeystoneResort.com).

### **School Is Cool**

Bring the entire family. Skip lift lines. Make new friends. Explore new parts of the mountain. The benefits of enrolling in Keystone's [Ski & Ride School](#) are aplenty, with a variety of options for beginners, intermediates, experts, kids, adults and families. Keystone's Family Private Lesson accommodates up to six participants of similar ability with an instructor who specializes in working with the entire family, no matter if they are new to skiing and snowboarding or seasoned snow veterans.

### **Stay Out Late**

Keystone's [night skiing](#) is the longest ski day in Colorado, and will be available daily for most of the month of March, allowing guests to take advantage of longer days and providing the opportunity for unforgettable sunset turns. Included with all full-day lift tickets, there is no additional purchase needed to enjoy sunset draped vistas while taking runs down the mountain. Additionally, Keystone's [mountaintop snow tubing](#) offers any guest the opportunity to enjoy the moonlit mountain while zipping down one of eight dedicated tubing lanes.

### **Purchase Lift Tickets In Advance to Save**

Skiers and snowboarders looking for the best prices on lift tickets can use their smartphone or computer to purchase tickets online in advance at [www.snow.com/lifttickets](http://www.snow.com/lifttickets). By purchasing lift tickets seven or more days in advance online, guests will receive the biggest savings – up to 25 percent – and the lowest price, guaranteed. Advance purchase tickets can be sent directly to a guest's mailbox, allowing them to bypass the ticket window. Or guests can easily pick up their tickets at the resorts' Epic Day Express windows. Once a guest has a hard card ticket, they can even load more days onto the card by purchasing additional days online. Guests can also save by booking ski school lessons online in advance at [www.snow.com/skischool](http://www.snow.com/skischool).

### **Stay Connected**

Follow Keystone for daily updates, real-time information and exclusive promotions, contests and giveaways at [facebook.com/Keystone](https://facebook.com/Keystone), @Keystonemtn on Twitter and @keystone\_resort on Instagram. Official video footage from the mountain may be viewed at [YouTube.com/KeystoneColorado](https://YouTube.com/KeystoneColorado). Guests are encouraged to stay connected by following #KeystoneMoments across platforms and sharing their favorite Keystone memories. For more information about Keystone, visit [keystonereresort.com](http://keystonereresort.com) or call (877) 204-7889.

### **About Vail Resorts, Inc. (NYSE: MTN)**

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate ten world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is [www.vailresorts.com](http://www.vailresorts.com) and consumer website is [www.snow.com](http://www.snow.com).

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