

Hope on the Slopes Returns to Breckenridge Feb. 25, 2017

BRECKENRIDGE, Colo. — Feb. 18, 2017—The 12th Annual [Hope on the Slopes](http://www.hopeontheslopes.org) event returns to [Breckenridge Ski Resort](http://www.breckenridge.com), Saturday, Feb. 25, to provide skiers and snowboarders an opportunity to make a day of skiing or riding more meaningful by raising money and awareness for the American Cancer Society, the nation's number one non-profit contributor of funds for cancer research.

Hope on the Slopes allows teams and individuals to compete for fantastic prizes from K2 skis and snowboards to GoPros by logging the most vertical feet over a period of six hours. Friends, family and colleagues are encouraged to form teams to make every run count towards the fight against cancer.

Participants should register online at www.hopeontheslopes.org, where they will also be eligible for discounted lift tickets and ski and snowboard equipment rentals. Once registered, participants will sign-in on Feb. 25 at 7 a.m. in the DoubleTree by Hilton Breckenridge hotel (continental breakfast included) and prepare to fight for the cure together. Opening ceremonies begin at 8:30 a.m. and the competition runs from 9 a.m. to 3 p.m. A fun-filled reception and closing ceremony follows the competition from 4 to 6 p.m. with awards, recognition, swag, raffle, silent auction, photos, snacks and a cash bar. Folks interested in helping but not able to attend the event can donate online on the Hope on the Slopes website.

Registration Options:

- Individual Registration: \$35 per participant
- Team Captain Registration: \$35 per captain
- Join an Existing Team (4-10 participants including Team Captain): \$35 per participant

To get involved with the event or find out more information about Hope on the Slopes, visit www.hopeontheslopes.org.

About the American Cancer Society

The American Cancer Society combines an unyielding passion with more than a century of experience to save lives and end cancer for good. As a global grassroots force of three million volunteers, we fight for every birthday threatened by every cancer in every community. We save lives by helping you stay well by preventing cancer or detecting it early, helping you get well by being there for you during and after a diagnosis, by finding cures through groundbreaking discovery, and fighting back through public policy. As the nation's largest nongovernmental investor in cancer research, contributing more than \$3.5 billion, we turn what we know about cancer into what we do. As a result, nearly 14 million people in America who have had cancer and countless more who have avoided it will be celebrating birthdays this year. To learn more about us or to get help, call us anytime, day or night, at 1-253-691-0679 or visit cancer.org. For more information about Hope on the Slopes, visit www.hopeontheslopes.org or www.breckenridge.com.

About Breckenridge Ski Resort

With five huge peaks, 2,908 acres, four terrain parks, a 22-foot Superpipe, 11 bowls, the highest chairlift in North America, family-friendly terrain and a world-class ski and snowboard school, all situated above an authentic, hip Colorado mountain town, there are good reasons why "Breck" is one of the most popular ski resorts in the Western Hemisphere. Renowned for the welcoming spirit and friendly character of their locals, with more than 200 restaurants, bars, and shops, and numerous year-round activities and events, Breck embodies more than just a destination, inspiring a way of life. [Breckenridge.com](http://www.breckenridge.com)

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About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate ten world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

Additional assets available online: [Photos \(2\)](#)

<https://stage.mediaroom.com/vailresorts/2017-02-18-Hope-on-the-Slopes>Returns-to-Breckenridge-Feb-25,-2017>