

Celebrate Spring Break Family-Style at Keystone Resort's Second Annual Kidtopia Experience, March 5-11

While winter is in full swing at Keystone Resort, with historic snow totals in December and January and more than 14 feet of snow season-to-date, now is the perfect time to start planning a spring visit to the resort! Bluebird days, warmer temperatures, and spectacular skiing and riding conditions are a few of the best things about spring at Keystone, along with the return of the second annual [Kidtopia Experience](#) March 5-11, offering the ultimate setting for a family-style spring break in the mountains.

The [Kidtopia Experience](#) highlights the resort's signature family programming, and culminates with the first-ever Snow Pants Dance Party on Saturday, March 11, featuring free live outdoor music performances by Koo Koo Kanga Roo and Pop ROCKS. Lodging begins at just [\\$189 a night](#), with all kids 12 and younger skiing free with any two or more night stay booked through the resort.

All week families can enjoy free, daily Kidtopia events and activities with a musical twist, leading up to special celebrations on Friday and Saturday. For a full schedule of Kidtopia Experience events, plus information on lodging, lift tickets, ski school and activities, visit [KeystoneResort.com](#).

The Kidtopia Experience's Friday Wacky Tacky Bounce Party

On Friday, March 10 from 4-7 p.m., the Keystone Lodge & Spa will host the free Wacky Tacky Bounce Party, complete with inflatable bounce houses, arts and crafts, cookie decorating, a photo booth and photo opportunities with Koo Koo Kanga Roo. After working up an appetite guests can indulge in a family-friendly dinner buffet at the Edgewater Cafe and cap off the evening with a special 7 p.m. fireworks display in Lakeside Village.

The Kidtopia Experience's Saturday Snow Pants Dance Party

On Saturday, March 11, Koo Koo Kanga Roo will kick off the day's celebration, joining Keystone's youngest skiers and riders participating in Ski & Ride School programs at Camp Keystone for a special outdoor morning song and warmup. After the ski day, families can make their way to River Run Village to participate in the Kidtopia Experience's Snow Pants Dance Party from 3 to 6 p.m. March in the Kidtopia Village Parade, munch on free cookies, and enjoy live outdoor performances by Koo Koo Kanga Roo and Pop ROCKS in the heart of River Run Village.

Pop ROCKS is a high-energy group sure to entertain all ages with their live performance, featuring a variety of hit music genres and top dance party favorites, costume changes, special effects and interactive shows. Pop ROCKS combines the music of a DJ with the theatrics of a Broadway musical and the energy of an arena rock show.

Koo Koo Kanga Roo is a kid-friendly band with catchy pop melodies and infectious dance beats, featuring sing-alongs and choreographed group dancing during their live shows. The duo, who partners with the brain break teacher's website GoNoodle to produce short and fun videos encouraging kids to dance, has toured stateside and internationally with Frank Turner, The Aquabats, MC Lars and Yo Gabba Gabba Live.

The Kidtopia Experience provides the perfect complement to Keystone's on-snow offerings, including more than 3,000 skiable acres of terrain, a 3.5-mile long Family Ski Trail, the longest ski day in Colorado with night skiing, a Ski & Ride School that offers Family Private Lessons, and endless adventure opportunities like mountaintop tubing, the World's Largest Snow Fort, and [dining](#) options for every culinary taste. March is traditionally one of Keystone's snowiest months, providing the perfect setting for a spring ski trip.

Kidtopia: Keystone's Unmatched Family Programming

Keystone's [Kidtopia](#) continues to redefine the family resort experience with free activities and events on and off the snow every day of the week throughout the season. Families can enjoy additional opportunities to make memories together during daily programming such as the village parade and fireworks, snowman building, Bigfoot adventure walks, ice cream parties with

Keystone's mascot Ripperoo, snowball launches and much more.

Camp Keystone Children's Ski & Ride School

Located at the Mountain House base area, Keystone Resort offers a unique children's ski school experience: Camp Keystone. The Camp Keystone experience begins as soon as children walk in the door, with fun, interactive displays and a 24-foot slide that will propel kids from inside the building to the adventure that awaits on the snow. Skills are developed by game-aided learning, which encourages additional time outdoors and on snow, creating the next generation of snow enthusiasts. With three designated teaching areas, children and beginners of all ages benefit from specially designed terrain with progression and skill development in mind.

Purchase Lift Tickets In Advance to Save

Skiers and snowboarders looking for the best prices on lift tickets can use their smartphone or computer to purchase tickets online in advance at www.snow.com/lifttickets. By purchasing lift tickets seven or more days in advance online, guests will receive the biggest savings – up to 25 percent – and the lowest price, guaranteed. Advance purchase tickets can be sent directly to a guest's mailbox, allowing them to bypass the ticket window. Or guests can easily pick up their tickets at the resorts' Epic Day Express windows. Once a guest has a hard card ticket, they can even load more days onto the card by purchasing additional days online. Guests can also save by booking ski school lessons online in advance at www.snow.com/skischool.

Stay Connected

Follow Keystone for daily updates, real-time information and exclusive promotions, contests and giveaways at facebook.com/Keystone, @Keystonemtn on Twitter and @keystone_resort on Instagram. Official video footage from the mountain may be viewed at YouTube.com/KeystoneColorado. Guests are encouraged to stay connected by following #KeystoneMoments across platforms and sharing their favorite Keystone memories. For more information about Keystone, visit keystonereresort.com or call (877) 204-7889.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate ten world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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