

# Subway Adds Hot Cross Buns to the Menu for Easter

*The two new Hot Cross Bun inspired options are available across Subway® restaurants nationwide from 19th March*

- Subway® is launching two new menu items this spring – the **Footlong Hot Cross Bun Slice** and a sweet & savoury **Cheesy Bacon Hot Cross Bun Toastie**, available as a Footlong or 6-inch
- Famous for their freshly baked bread, Subway®'s seasonal menu additions offer a unique twist on Hot Cross Buns
- The two new additions are available in Subway® restaurants nationwide from 19<sup>th</sup> March while stocks last

**18<sup>th</sup> March 2025:** Subway® is getting into the Easter spirit this year with two brand-new Hot Cross Bun-inspired menu additions – the **Footlong Hot Cross Bun Slice** and the **Cheesy Bacon Hot Cross Bun Toastie** – both available nationwide from 19<sup>th</sup> March.

The **Footlong Hot Cross Bun Slice** is a traditionally spiced hot cross bun loaf with sweet sultanas, zesty orange and lemon peel, and is freshly baked in-store daily just like all of Subway's much-loved breads. Served toasted with Cornish Salted Butter for a sweet and salty slice of perfection.

The **Cheesy Bacon Hot Cross Bun Toastie** offers a delicious savoury alternative. Made with the new freshly baked Hot Cross Bun bread, it's packed with layers of streaky bacon, double American-style cheese and topped with BBQ sauce, available as either a Footlong or 6-inch.

Offering something for both sweet and savoury fans, Subway is hopping into the Easter season with its own special twist on the beloved springtime specialty – with all the aromatic spices and sweetness of the traditional hot cross bun but served up in classic Subway style. It's a match made in heaven.

Available in Subway restaurants nationwide from 19<sup>th</sup> March 2025, as well as online for delivery or click & collect via the Subway® App. Subway's limited-edition Hot Cross Bun range can be enjoyed until end of April or while stocks last.

**Cathy Goodwin, Culinary & Innovation Director at Subway® EMEA, said:** "We're celebrating spring with a Subway® twist! Combining the nation's love of hot cross buns with our bread-baking expertise, we're excited to unveil our delicious new limited-edition menu

items catering to both sweet and savoury fans. Baked fresh daily and full of flavour, we're sure they'll be a big hit this Easter, so get them while they're hot!"

***Footlong Hot Cross Bun Slice: RRP: £1.79***

***Footlong Hot Cross Cheesy Bacon Bun: RRP: £5.99***

***6" Hot Cross Cheesy Bacon Bun: RRP: £3.99\****

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## ***NOTES TO EDITORS***

\*Prices vary depending on restaurant.

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## **About Subway® Restaurants**

As the global sandwich leader, Subway serves freshly made sandwiches at a great value to millions of guests around the world in nearly 37,000 restaurants every day. Subway restaurants are owned and operated by a network of thousands of dedicated Subway franchisees who are passionate about consistently delivering a high-quality, convenient guest experience and contributing positively to their local communities.

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