

SUBWAY ® AND THE LUNA CINEMA OPEN 80s HIGH SCHOOL DETENTION DINER INSPIRED BY THE BREAKFAST CLUB

Subway® have created the Detention Diner, a pop-up restaurant inspired by the iconic library from cult classic The Breakfast Club, in partnership with The Luna Cinema

Former Love Islander Amy Hart was the first to visit the pop-up restaurant and live out her big-screen dreams as her favourite character from the 80s blockbuster

The Detention Diner is open to the public to book at an outdoor screening of The Breakfast Club, from The Luna Cinema at Kenwood House, London, on Wednesday 13th July

Images available to download here: <https://www.flickr.com/gp/taylorherringpr/VF40uV>

Monday 11th July – Former Love Island star Amy Hart was first to visit Subway®'s Detention Diner - a unique dining experience, inspired by 80s blockbuster The Breakfast Club, which is available to book at The Luna Cinemas' screening in central London this week.

The experience, straight out of an 80s American high school, will give 12 lucky fans the chance to enjoy dinner immersed in the Detention Diner set, as they watch the outdoor screening of the coming-of-age classic. Those lucky enough to book a spot at the pop-up restaurant will be treated to a Subway Meal Deal feast of a Footlong Sub, cookies or crisps and a drink - even bigger and better than the never-ending packed lunch from the movie.

Inspired by the iconic library in which the detention of the 1985 'Brat Pack' flick takes place, the Detention Diner, pays homage to the John Hughes classic and will be complete with school desks and chairs as well as nods to the film including Prom posters and Varsity Wrestling Try Outs sign-up sheets.

Paying tribute to her favourite character, superfan Amy Hart was transformed into an 80's high school princess, complete with cropped auburn locks and that infamous lipstick, before she took her seat in detention.

Former Love Island star Amy Hart said: *“It’s no secret I love films and The Breakfast Club has been one of my favourites since I was a teenager, so I was so excited when Subway and The Luna Cinemas invited me to be the first ‘student’ to visit the Detention Diner. The set is incredible, and I’ve loved the 80s fashion, but I think I’ll try to keep out of detention in the future!”*

Angelina Gosal, Head of Marketing UK & Ireland at Subway®, said: *“We’re constantly looking for new ways to offer entertaining experiences for our guests, and where better to go big this summer than with our exciting partnership with The Luna Cinema. Hopefully fans of the film will love being able to enjoy a Footlong Sub ‘in detention’!”*

Ahead of the screening, fans of the movie can also visit the Detention Diner to take on the ‘detention challenge’, where they’ll be challenged to stay quiet and avoid distraction from the class rebel, as well as ace a surprise ‘pop quiz’, to avoid a telling off by the Vice-Principal. Those who prove successful will bag themselves a Footlong Sub Meal Deal to enjoy during the movie.

The Detention Diner will be available for the public to book from today, at The Luna Cinema’s screening of The Breakfast Club on Wednesday 13th July.

Location: Kenwood House, Hampstead Lane, Hampstead, NW3 7JR

Dates: Wednesday 13th July 2022

Times: Open from 7.30pm, film starts at 9.15pm

Tickets: Free to book here: <https://www.eventbrite.co.uk/e/381643484937>

Subway have created Detention Diner in partnership with Luna Cinemas to celebrate their screening of The Breakfast Club on Wednesday July 13 – one of several movies being screened outdoors over the summer.

To find your nearest open Subway® store, visit www.subway.com/en-GB

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About Subway® Restaurants

As one of the world's largest quick service restaurant brands, Subway serves freshly made-to-order sandwiches, wraps, salads and bowls to millions of guests, across more than 100 countries in more than 37,000 restaurants every day. Subway restaurants are owned and operated by Subway franchisees – a network that includes more than 20,000 dedicated entrepreneurs and small business owners – who are committed to delivering the best guest experience possible in their local communities.

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About The Luna Cinema

The Luna Cinema was founded in 2008 by George Wood with a showing of Some Like It Hot at Dulwich Park in South London. In 2022 it will bring more than 150 screenings to over 40 outdoor locations around the UK, making it the UK's largest producer of outdoor cinema events. Location capacity ranges from 300 to 3000, with a total of 275,000 tickets available. The Luna Cinema team also produce FriendsFest, the touring event celebrating the TV show "Friends". In 2018 the Luna Group set up two new brands, Luna Beach Cinema in Brighton, and Luna Kids Cinema, the country's first outdoor cinema experience designed especially for young film fans. In 2020, in reaction to the pandemic, the Luna team launched The Luna Drive In Cinema, establishing it as the UK's largest ever drive in cinema, playing to over 150,000 cars throughout the year. Embracing the nostalgia of classic drive in (with waiting staff on skates bringing food to your vehicle) but incorporating state of the art technology in the form of a unique in-car wireless speaker solution, full HD giant screens and a web-based food ordering system.

Additional assets available online: [Photos](#)
[\(1\)](#)

<https://stage.mediaroom.com/subway-emea/2022-07-11-SUBWAY-R-AND-THE-LUNA-CINEMA-OPEN-80s-HIGH-SCHOOL-DETENTION-DINER-INSPIRED-BY-THE-BREAKFAST-CLUB>