

# SUBWAY® GIVING AWAY FREE NEW SUBMELTS

**Subway® is trialling delicious new panini-style SubMelts in select stores around the UK**

**On Wednesday 16th to Friday 18th March between 3-5pm customers can claim a FREE SubMelt, in participating stores**

Images available to download here: <https://flic.kr/s/aHBqizFKeQ>

**Tuesday 15th March:** Subway® are trialling new delicious hot panini-style SubMelts in select stores around the UK this March - with some lucky customers able to grab one for FREE!

Paninis and toasties are an undeniable British favourite and this tasty new hot option from Subway hits the spot, with each one bursting at the seams with flavour and melted cheese. So, whether you're on the go and looking for a quick and satisfying lunch or even a delicious evening meal, Subway's new SubMelts have you covered.

On Wednesday 16th to Friday 18th March, select Subway stores will be giving away new hot SubMelts for free between 3-5pm so everyone can taste-test this new craveable option. But they are only available while stocks last – so get there quick!

The mouth-wateringly melty, pressed and toasted Footlong Subs are made using specially developed recipes, with three different flavour combinations available:

**Philly Cheesesteak SubMelt:** Shaved pieces of Philly-style steak with melted double cheese, peppers, onions, and Chipotle Southwest Sauce

**Americano Pizza SubMelt:** Marinara sauce, topped with pepperoni, salami, and smoked ham, covered in melted double cheese with peppers and onions

**Bombay Tikka SubMelt:** Succulent pieces of chicken breast coated in Indian spices, covered in melted double cheese with peppers, onions, Sweet Onion Relish and Garlic Aioli

SubMelts are being trialled in 20 stores around the UK initially, with the following stores participating in the free giveaway between 3-5pm on 16th-18th March:

109 Tottenham Court Road, W1T 5AD

95 South Road, Waterloo, Liverpool, L22 0LR

A41 Newport Road, Albrighton, Shropshire, WV7 3NA

Esso Service Station, 117-129 Peniel Green Road, Llansamlet, Swansea SA7 9BA

108 Woodfield Street, Morriston, Swansea, SA6 8AS

5 The Parade, Neath, SA11 1PU

110 Commercial Road, Portsmouth

60 High Street, Evesham, Worcestershire, WR114SG

2 King Street Thetford IP24 2AP

Murdishaw Local Centre, Jack Search Way, Murdishaw, Runcorn, WA7 6SA

Footlong SubMelts are available from just £5.99, so snap one up at Subway while stocks last!

T&Cs: SubMelts will be redeemable at participating locations from 3pm-5pm on the 16th-18th March 2022. The promotion includes one free SubMelt per person while stocks last. Any other items purchased will have an additional cost. For participating locations, please visit [www.subway.com/participatingstores](http://www.subway.com/participatingstores).

To find your nearest Subway® store, visit [subway.com/en-GB](http://subway.com/en-GB)

-ENDS-

Subway® is a Registered Trademark of Subway IP LLC. ©2020 Subway IP LLC.

**For more information about this press release please contact:**

[subway@taylorherring.com](mailto:subway@taylorherring.com) / 0208 206 5151

For information on the Subway® brand please visit: [www.subway.co.uk](http://www.subway.co.uk)

Facebook: [www.facebook.com/SUBWAYUK](http://www.facebook.com/SUBWAYUK)

Twitter: @SUBWAYUK

Instagram: @subway\_ukIreland

TikTok: subwayukireland

### **About Subway® Restaurants**

As one of the world's largest quick service restaurant brands, Subway serves freshly made-to-order sandwiches, wraps, salads and bowls to millions of guests, across more than 100 countries in more than 37,000 restaurants every day. Subway restaurants are owned and

operated by Subway franchisees – a network that includes more than 20,000 dedicated entrepreneurs and small business owners – who are committed to delivering the best guest experience possible in their local communities.

Subway® is a Registered Trademark of Subway IP LLC. © 2022 Subway IP LLC

---

Additional assets available online: [Photos](#)  
[\(1\)](#)

<https://stage.mediaroom.com/subway-emea/2022-03-15-SUBWAY-R-GIVING-AWAY-FREE-NEW-SUBMELTS>