

# Footlong's Coming Home!

## Subway is offering football fans FREE Footlongs from Friday 9th – Sunday 11th July via the Subway® App

**9th July 2021:** Whilst Gareth Southgate is taking care of the Subs on the bench ahead of the Euros final this Sunday, Subway is offering football fans a free Footlong Sub to enjoy whilst watching the game!

Throughout the weekend, Subway will be celebrating with fans and recognising England's success so far by giving them the chance to score their favourite Subs for free. From an Italian B.M.T.® to Chicken Teriyaki or Meatless Meatball Marinara you'll be able to order ANY free Footlong Sub, fully customised with Subway's range of craveable fillings.

The offer is exclusively available to fans who download the Subway® App between Friday 9 July and Sunday 11 July. Newly registered members will need to enter the promo code ITSCOMINGHOME to receive 1,000 bonus points immediately within their account which can be redeemed for a Footlong Sub.

Points can be redeemed in-store with your personal QR code from the Subway® App, meaning football won't be the only thing coming home this weekend...

For full details, and to download the new app, visit: [www.subwayrewards.uk/home](http://www.subwayrewards.uk/home)

To find your nearest open Subway®store, visit [www.subway.com/en-GB](http://www.subway.com/en-GB)

Promocode valid until 11.07.2021, new customers only and may only be used once per account. 1000 Subway Rewards® points allocated upon registration and activation of account with use of promocode ITSCOMINGHOME. ®/©2021 Subway IP LLC

Good luck England!

-ENDS-

Subway® is a Registered Trademark of Subway IP LLC. ©2020 Subway IP LLC.

For more information about this press release please contact:

[subway@taylorherring.com](mailto:subway@taylorherring.com)/ 0208206 5151

For information on the Subway® brand please visit: [www.subway.co.uk](http://www.subway.co.uk)

Facebook: [www.facebook.com/SUBWAYUK](https://www.facebook.com/SUBWAYUK)

Twitter:@SUBWAYUK

Instagram:@subway\_ukIreland

TikTok: subwayukireland

### **About Subway ® Restaurants**

As the world's largest quick service restaurant chain, Subway serves freshly made-to-order sandwiches, wraps, salads and bowls to millions of guests, across more than 100 countries in nearly 40,000 restaurants every day. Every restaurant is owned and operated by Subway franchisees – a network of more than 20,000 dedicated entrepreneurs and small business owners – who are committed to delivering the best guest experience possible in their local communities.

---

Additional assets available online: [Photos](#)  
[\(1\)](#)

<https://stage.mediaroom.com/subway-emea/2021-07-09-Footlongs-Coming-Home>