

# SLING TV ADDS AMC NETWORKS TO PROGRAMMING PORTFOLIO; AMC INCLUDED IN \$20 CORE PACKAGE

Deal grants Sling TV innovative OTT programming and multi-stream rights for live and Video-On-Demand content

Terms cover all channels in the AMC Networks portfolio including AMC, BBC AMERICA, BBC World News, IFC, Sundance TV, and WE tv

ENGLEWOOD, Colo. & NEW YORK, Feb 9, 2015 --Coinciding with Sling TV's national commercial launch today, [Sling TV](#) and [AMC Networks](#) announced a comprehensive agreement that includes over-the-top (OTT) multi-stream rights for live and Video-On-Demand entertainment and news content from AMC Networks' portfolio including AMC, BBC AMERICA, BBC World News, IFC, SundanceTV and WE tv.

*“ AMC Networks is pleased to have reached this comprehensive new agreement which will deliver our popular and valuable entertainment and news content from our entire portfolio of networks on Sling TV ”*

“We flipped the switch this morning opening up Sling TV to all consumers, and we're giving them something they've been asking for: AMC,” said Roger Lynch, CEO of Sling TV. “Soon Sling TV will deliver hits like The Walking Dead and Mad Men with AMC included in our core package. We found a great partner in AMC Networks with a wide range of popular channels to help us quickly make that a reality.”

“AMC Networks is pleased to have reached this comprehensive new agreement which will deliver our popular and valuable entertainment and news content from our entire portfolio of networks on Sling TV,” said Bob Broussard, President of Network Sales, AMC Networks. “Sling TV is an exciting new service designed to deliver content to consumers who are outside of the traditional television eco-system. With this agreement, we are joining a number of other respected providers of sports, entertainment and news content to ensure that we are capitalizing on innovative technology and new opportunities to reach as many people as possible.”

AMC will be included in the “Best of the Live TV” core package for \$20 per month. Sling TV will announce the launch date as well as additional information regarding package availability of the AMC Networks channels in the coming weeks.

Sling TV's “Best of Live TV” core package delivers ESPN, ESPN2, TNT, TBS, Food Network, HGTV, Travel Channel, Adult Swim, Cartoon Network, ABC Family, Disney Channel, CNN, El Rey and Galavision. This package additionally features access to WatchESPN and an array of Video-On-Demand entertainment. Customers can choose to tailor their entertainment experience with optional “Sports Extra,” “Kids Extra” and “News & Info Extra” add-on packs, each priced at \$5 per month. In addition to live channels and VOD entertainment, Sling TV customers have access to content from Maker Studios.

Sling TV launched to all consumers today ( <http://www.businesswire.com/news/home/20150209005652/en>) after an invite-only beta launch in January.

## About Sling TV

Sling TV L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides over-the-top television services including domestic and international live and Video-On-Demand programming. It is available on televisions, tablets, computers and smartphones. The Sling TV programming portfolio includes Disney/ESPN, AMC, Turner, Scripps, Univision and Maker Studios. Sling TV's international OTT service (DishWorld) currently provides close to 200 channels in 16 languages across multiple devices to U.S. households. Sling TV is a next generation service that meets the entertainment needs of today's contemporary viewers. Visit <https://www.sling.com/>.

Follow @Sling on Twitter: <http://www.twitter.com/Sling> #TakeBackTV

## About AMC Networks

Dedicated to producing quality programming and content for more than 30 years, AMC Networks Inc. owns and operates several of the most popular and award-winning brands in cable television. AMC, IFC, SundanceTV, WE tv, and IFC Films produce and deliver distinctive, compelling and culturally relevant content that engages audiences across multiple platforms. The company also operates BBC America through a joint venture with BBC Worldwide. In addition, the company operates AMC Networks International, its global division.

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