

SLING TV TO LAUNCH HBO IN TIME FOR ‘GAME OF THRONES’ PREMIERE

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NEW YORK & ENGLEWOOD, Colo., Apr 1, 2015 --Sling TV and HBO today announced that Sling TV will be the first live Internet TV service to offer linear and Video-On-Demand (VOD) content from HBO. HBO will be available in time for the “Game of Thrones” and “Silicon Valley” season premieres on April 12. Sling TV with HBO will be available on all devices supported by Sling TV including: Amazon Fire TV and Fire TV Stick; current-generation Roku players and Roku TV models; Xbox One; Android and iOS devices; and Macs and PCs.

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HBO will be available for \$15 per month when customers sign up for the “Best of Live TV” core package. The new offering includes one live channel and the same extensive VOD library HBO provides on its other platforms. Each month, HBO offers more of the biggest and latest Hollywood hit movies, original HBO Films, groundbreaking documentaries, sports, and comedy and music specials.

“Sling TV is bringing HBO to our customers on all of our supported devices in time for one of the most important TV moments of the year,” said Roger Lynch, CEO of Sling TV. “HBO delivers hit shows and movies that TV viewers crave, and with this addition we’re adding another heavy hitter to a lineup that includes ESPN, AMC, TNT and more.”

“It is has always been our desire to make the HBO subscription widely accessible,” said Tom Woodbury, President of Global Distribution, HBO. “Sling TV is a part of that ongoing evolution and we believe HBO is a great addition to the platform.”

Sling TV’s “Best of Live TV” \$20 core package delivers ESPN, ESPN2, AMC, A&E, TNT, History Channel, H2, TBS, Food Network, HGTV, Travel Channel, IFC, E! Rey, Adult Swim, Cartoon Network, ABC Family, Disney Channel, CNN, Lifetime and Galavision. This package additionally features access to WatchESPN, including ESPN3 and an array of VOD entertainment. Customers can choose to tailor their entertainment experience with the addition of HBO for \$15 per month or the optional “Sports Extra,” “Hollywood Extra,” “Kids Extra,” “Lifestyle Extra” and “World News Extra” add-ons, each priced at \$5 per month. In addition to live channels and VOD entertainment, Sling TV customers have access to content from Maker Studios.

Details regarding the launch date of HBO on Sling TV will be announced soon.

About Sling TV

Sling TV L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides over-the-top television services including domestic and international live and Video-On-Demand programming. It is available on televisions, tablets, computers and smartphones. The Sling TV programming portfolio includes content from Disney/ESPN, HBO, AMC, Turner, Scripps, EPIX, Univision and Maker Studios. Sling TV’s international OTT service (DishWorld) currently provides close to 200 channels in 16 languages across multiple devices to U.S. households. Sling TV is a next-generation service that meets the entertainment needs of today’s contemporary viewers. Visit <https://www.sling.com/>.

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