

HBO JOINS SLING TV TODAY

Available across all Sling TV-supported devices: Amazon Fire TV, Amazon Fire TV Stick, current-generation Roku players, Roku TV models, Xbox One, Android, iOS, Macs, PCs

Priced at \$15 per month when customers sign up for “Best of Live TV” or select Sling International programming packages

Sling TV to offer customers three additional streams dedicated to HBO viewing

ENGLEWOOD, Colo., Apr 9, 2015 --(Sling TV today added HBO to its programming lineup for \$15 per month, making it the only live Internet TV service to offer HBO’s content on both a linear and Video-On-Demand basis.

In time for the “Game of Thrones” and “Silicon Valley” season premieres on April 12, HBO is now available to subscribers of Sling TV’s “Best of Live TV” core package or select Sling International programming packages. Customers can watch HBO on all Sling TV-supported devices including: Amazon Fire TV and Fire TV Stick, current-generation Roku players and Roku TV models, Xbox One, Android and iOS devices, and Macs and PCs.

“ We know Sling TV is the only way most of our customers can watch HBO shows like ‘Game of Thrones’ live. Adding HBO’s live and extensive on-demand content to our lineup highlights our continued commitment to bringing customers the very best programming. ”

“We continue to give TV lovers the content they want on the devices they already own,” said Roger Lynch, CEO of Sling TV. “We know Sling TV is the only way most of our customers can watch HBO shows like ‘Game of Thrones’ live. Adding HBO’s live and extensive on-demand content to our lineup highlights our continued commitment to bringing customers the very best programming.”

The new offering features HBO’s main live channel and will include the same VOD library HBO provides on its other platforms; Sling TV will begin adding HBO’s VOD titles today. Sling TV will also provide its customers with access to three streams of HBO, in addition to the single-stream dedicated to its core and add-on packages. Multi-stream functionality for HBO will be added to customer accounts on a rolling basis starting today.

Sling TV’s “Best of Live TV” \$20 core package delivers ESPN, ESPN2, AMC, A&E, TNT, HISTORY, H2, TBS, Food Network, HGTV, Travel Channel, IFC, El Rey, Adult Swim, Cartoon Network, ABC Family, Disney Channel, CNN, Lifetime and Galavision. This package additionally features access to WatchESPN, including ESPN3 and an array of VOD entertainment. Customers can choose to tailor their entertainment experience with the addition of HBO for \$15 per month, or with the optional “Sports Extra,” “Hollywood Extra,” “Kids Extra,” “Lifestyle Extra” and “World News Extra” add-ons, each priced at \$5 per month. In addition to live channels and VOD entertainment, Sling TV customers have access to content from Maker Studios.

About Sling TV

Sling TV L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides over-the-top television services including domestic and international live and Video-On-Demand programming. It is available on televisions, tablets, computers and smartphones. The Sling TV programming portfolio includes content from Disney/ESPN, HBO, AMC, Turner, Scripps, EPIX, Univision and Maker Studios. Sling International (formerly DishWorld) currently provides close to 200 channels in 18 languages across multiple devices to U.S. households. Sling TV is a next-generation service that meets the entertainment needs of today’s contemporary viewers. Visit <https://www.sling.com/>.

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