

SLING TV LAUNCHES LATINO ADD-ON PACKS

Viewers can add Spanish-language sports and entertainment programming to “Best of Live TV” core package

“Deportes Extra” and “Películas & Novelas Extra” each available for \$5 per month

Sling TV first Internet TV provider to offer Spanish and English live and Video-On-Demand content to bilingual consumers.

ENGLEWOOD, Colo., May 1, 2015 --Sling TV today launched two Latino add-on packs to the “Best of Live TV” core package. Each available for \$5 per month, the “Deportes Extra” pack connects soccer enthusiasts and sports fans with top games and programming, while the “Películas & Novelas Extra” pack delivers popular Spanish-language movies and telenovelas. These additions make Sling TV the first Internet TV provider with a customizable offering that incorporates live Spanish and English programming.

“Over time, we expect to expand our Latino offering with more sports, shows and movies that viewers want to see in the language they prefer.”

“Bilingual millennials have asked for variety in content, language and mobility, and our offering of the most popular Latino genres makes it easy to customize a flexible, affordable solution,” said Roger Lynch, CEO of Sling TV. “Over time, we expect to expand our Latino offering with more sports, shows and movies that viewers want to see in the language they prefer.”

Both Latino add-on packages include select Video-On-Demand (VOD) content, with more titles coming soon. Following are the channels included in each package.

Deportes Extra includes Azteca, beIN Sports en Español, beIN Sports HD (English), Univision, Univision Deportes and UniMás.

Películas & Novelas Extra includes Az Corazón, Cinelatino, De Película, De Película Clásico, Pasiones, Univision tlnovelas, Univision and UniMás.

Viewers will be able to add the Latino packages to all Sling-supported [devices](#). Sling TV’s “Best of Live TV” \$20 core package delivers ESPN, ESPN2, AMC, A&E, TNT, HISTORY, H2, TBS, Food Network, HGTV, Travel Channel, IFC, El Rey, Adult Swim, Cartoon Network, ABC Family, Disney Channel, CNN, Bloomberg TV, Lifetime and Galavisión. This package additionally features access to WatchESPN, including ESPN3 and an array of VOD entertainment. In addition to the Latino add-on packs, customers can choose to tailor their entertainment experience with the addition of HBO® for \$15 per month, or with the optional “Sports Extra,” “Hollywood Extra,” “Kids Extra,” “Lifestyle Extra” and “World News Extra” add-ons, each priced at \$5 per month. In addition to live channels and VOD entertainment, Sling TV customers have access to content from Maker Studios.

More details about future Latino offerings for Sling TV will be announced in the coming weeks.

About Sling TV

Sling TV L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides over-the-top television services including domestic and international live and Video-On-Demand programming. It is available on televisions, tablets, computers and smartphones. The Sling TV programming portfolio includes content from Disney/ESPN, HBO, AMC, Turner, Scripps, EPIX, Univision and Maker Studios. Sling International (formerly DishWorld) currently provides close to 200 channels in 18 languages across multiple devices to U.S. households. Sling TV is a next-generation service that meets the entertainment needs of today’s contemporary viewers. Visit <https://www.sling.com/>.

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