

SLING TV AND T-MOBILE UNLEASH MOBILE VIDEO

With Binge On, Sling TV subscribers with T-Mobile can enjoy unlimited streaming video with no data cap

T-Mobile customers can receive 30 percent off Sling TV's 'Best of Live TV' package for the first 12 months, courtesy of T-Mobile

Sling TV, combined with T-Mobile's unlimited video streaming, makes watching live TV relevant again

LOS ANGELES & ENGLEWOOD, Colo., Nov 10, 2015 --Sling TV today announced a major new agreement with T-Mobile, allowing Sling TV subscribers to watch live sports, movies and other popular shows on their T-Mobile smartphones and tablets without eating into their LTE data. In addition, customers on a qualifying T-Mobile Simple Choice plan who sign up for Sling TV can receive 30 percent off the "Best of Live TV" package for 12 months as part of the exclusive Binge On offer from T-Mobile.*

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“T-Mobile’s attack on video streaming data caps, combined with Sling TV’s delivery of live TV, including sports, will change the way Americans embrace television,” said Roger Lynch, CEO of Sling TV. “This agreement liberates live television: it’s no longer about the living room — it’s now about where we are. To us, this shift is no less transformative than when music became mobile.”

An hour of high-definition video uses up to 3GB of data, and an hour of standard-definition video uses roughly 1GB. On other wireless networks, that could push customers into overages or more expensive plans. With Binge On, Sling TV subscribers can watch all the video they want without worrying about using up their wireless data on qualified T-Mobile plans.*

Today, Americans want to watch *when* they want, *how* they want and on any device they choose. More and more Americans are using their mobile devices to watch video on the go. In fact, the majority of millennials – [57 percent](#) – now watch more TV shows on their mobile devices than they do on TVs.

“Today, T-Mobile and Sling TV are unleashing live TV for a new generation of mobile viewers,” John Legere, President and CEO of T-Mobile. “With Binge On, Sling TV subscribers are now free to watch all the live sports and hit shows they want without ever burning up their 4G LTE data. Today, we’re fast-forwarding into a future of sports and entertainment where you can watch when you want, anywhere you want, as long as you want. This is what’s next.”

Starting Sunday, November 15, Binge On will be available to all Sling TV subscribers who are also Simple Choice postpaid customers. For more information, see t-mobile.com/bingeon.

** Discount available to customers with a qualifying T-Mobile account, as determined by T-Mobile. Limit one discount per telephone line. Sling TV not responsible for wireless data or wireless data limits. After 12 month discount period, your credit card will be charged for regular monthly retail price of applicable Sling TV subscription until you cancel your service. Requires Internet-connected Sling TV-compatible device.*

Sling TV Lineup

Sling TV's "Best of Live TV" includes more than 20 channels for \$20 per month. The core package delivers ESPN, ESPN2, AMC, A&E, TNT, HISTORY, H2, TBS, Food Network, HGTV, Travel Channel, IFC, El Rey, Adult Swim, Cartoon Network, ABC Family, Disney Channel, CNN, Bloomberg TV, Lifetime and Galavisión. This package additionally features access to WatchESPN, including ESPN3 and an extensive library of VOD entertainment. Customers can choose to customize their entertainment experience with the addition of HBO® for \$15 per month. Additional a la carte-like add-ons include "Sports Extra," "Hollywood Extra," "Kids Extra," "Lifestyle Extra," "World News Extra" and Spanish language add-ons, "Deportes Extras" and "Películas & Novelas Extra," each for \$5 per month. In addition to live channels and VOD entertainment, Sling TV customers have access to popular content from Maker Studios.

About Sling TV

Sling TV L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides over-the-top television services including domestic and international live and Video-On-Demand programming. It is available on televisions, tablets, computers and smartphones. The Sling TV programming portfolio includes content from Disney/ESPN, HBO, AMC, A&E, Turner, Scripps, EPIX, Univision and Maker Studios. Sling Latino offers a suite of standalone and add-on Spanish-language programming packages tailored to English-dominant, bilingual and Spanish-dominant U.S. Hispanics. Sling International currently provides more than 200 channels in 18 languages across multiple devices to U.S. households. Sling TV is a next-generation service that meets the entertainment needs of today's contemporary viewers. Visit <https://www.sling.com/>.

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CONTACT:

Sling TV
Candace Dean
303-723-2985
candace@sling.com
