

# ESPN3 CONTENT JOINS SLING TV CHANNEL GUIDE, A FIRST FOR THE PAY-TV INDUSTRY

ESPN3 content integrated directly into Sling TV user interface

All Sling Orange subscribers will receive ESPN3 at no additional cost

SEC Network+ joins Sling Orange's "Sports Extra," still \$5 per month

ENGLEWOOD, Colo., Sep 14, 2016 --ESPN3, a multi-screen digital network that delivers thousands of live sporting events annually, launched in Sling TV's Orange service today. This is the first time that ESPN3 is integrated directly within a pay-TV provider's channel guide. Sling TV also launched SEC Network+, a digital channel for additional SEC Network live events, allowing customers to switch between multiple SEC games airing simultaneously.

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*“ Adding ESPN3 and SEC Network+ into our guide means sports fans now have access to some of the most intense athletic match-ups of the year in one place ”*

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“Adding ESPN3 and SEC Network+ into our guide means sports fans now have access to some of the most intense athletic match-ups of the year in one place,” said Roger Lynch, CEO of Sling TV. “With Sling TV, fans can sign-up for our service and begin watching the game within minutes and keep up with their favorite team all season long.”

ESPN3 and SEC Network+ bring Sling Orange customers access to thousands of live events, including college football, college basketball, NCAA Championships, tennis, soccer, cricket and more, all within the Sling TV app. The 2016 college football season on ESPN networks features more than 800 games and 20 conferences.

Access to the WatchESPN app and WatchESPN.com remains available at no additional cost to all Sling Orange subscribers on computers, smartphones, tablets and connected devices.

## About Sling TV

Sling TV L.L.C. provides over-the-top television services, including general market, Latino and International live and on-demand programming. It is available on televisions, tablets, game consoles, computers, smartphones and other streaming devices. Sling TV offers two streaming services, which collectively include more than 100 channels and programming content from Disney/ESPN (Sling Orange only), Fox (Sling Blue only), NBC (Sling Blue only), Pac-12 Networks, HBO®, STARZ, AMC, A&E, Turner, Scripps, Viacom, EPIX and Univision. Additionally, Sling TV offers a suite of standalone and add-on Spanish-language programming packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling International currently provides more than 250 channels in 20 languages across multiple devices to U.S. households. Sling TV is a next-generation service that meets the entertainment needs of today's contemporary viewers. Visit <https://www.sling.com/>.

Follow @Sling on Twitter: <http://www.twitter.com/Sling> #TakeBackTV

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Additional assets available online:  [Photos \(2\)](#)