

TRIBECA SHORTLIST DELIVERS CRITICALLY-ACCLAIMED FILMS TO SLING TV CUSTOMERS

Tribeca Shortlist library includes hundreds of high-quality, on-demand films personally recommended by celebrities

On-demand films from Tribeca Shortlist expand Sling TV's video-on-demand (VOD) catalog by more than 200 hours; collection refreshed monthly

Sling TV first live over-the-top (OTT) service to offer Tribeca Shortlist, available to all Sling Orange customers and all Sling Blue customers

“We’re pleased to partner with our friends at Sling TV on their Orange and Blue services”

ENGLEWOOD, Colo., Jun 1, 2017 --Tribeca Shortlist today premiered on Sling TV, delivering a completely on-demand, curated film collection to Sling Orange customers and Sling Blue customers. Sling TV is the first over-the-top (OTT) live television service to host Tribeca Shortlist, which boasts a library of hundreds of on-demand movies recommended by industry insiders, actors, directors and influencers.

“The addition of Tribeca Shortlist’s award-winning film collection enhances Sling TV’s already robust lineup of must-see live sports, news, premieres and catch-up TV,” said Ankit Bishnoi, Director, Content Acquisition and Strategy, Sling TV. “Our customers are increasingly turning to Sling TV as their primary source of television, and we’re continuing to build on our already expansive on-demand library to become a one-stop entertainment destination.”

“We’re pleased to partner with our friends at Sling TV on their Orange and Blue services,” said Monica Bloom, Senior VP & General Manager of Tribeca Shortlist. “Tribeca Shortlist’s curated portfolio of films and expert celebrity commentary is a compelling value proposition for movie lovers everywhere, and we’re delighted to add Sling to our roster of forward-looking partners.”

Since 2016, Sling TV has increased its on-demand offering by more than 325%. The launch of Tribeca Shortlist enhances Sling’s VOD catalog to bring customers over 38,000 on-demand shows, movies and additional programming.

Sling TV’s Tribeca Shortlist channel currently features critically-acclaimed films such as “The Graduate,” “Boy,” and “Pulp Fiction.” In addition to major motion pictures, the channel will also feature foreign films and documentaries. Tribeca Shortlist also offers Sling TV customers ‘Shortlist’ content from Hollywood insiders, providing context and personal insight for film titles. Films available from Tribeca Shortlist will be refreshed monthly.

Sling Orange customers and Sling Blue customers will automatically see Tribeca Shortlist in their channel guide. Tribeca Shortlist is a curated, ad-free, premium subscription video on demand destination for film lovers to discover and stream movies worth watching. Every movie in the collection has been handpicked by industry experts, drawing from great Hollywood studio and independent films. The service is a joint venture between Lionsgate and Tribeca Enterprises. For more information about Tribeca Shortlist’s offerings, visit www.tribecashortlist.com.

About Sling TV

Sling TV L.L.C. is A La Carte TV — the only live TV that offers customers the choice and control of a customized TV experience at an industry-leading price. Sling provides the best of live TV and on-demand programming from today’s top networks. Customers may pick their personal channel line-up from popular genres including sports, comedy, kids, news, movies, lifestyle, Spanish content and premium channels. Sling TV offers two streaming services that include U.S. programming and many genre-based Extras that collectively include more than 150 channels. Additionally, Sling TV provides more than 300 International channels in 22 languages, including customizable standalone and add-on Spanish-language programming tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling TV is an over-the-top (OTT) service available on smart televisions, tablets, game consoles, computers, smartphones and popular streaming devices. Visit <https://www.sling.com/>.

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