SLING TV OFFERS FIRST-EVER PAY-PER-VIEW EVENT WITH UFC 214 ON SATURDAY, JULY 29

Sling TV offers its first-ever pay-per-view event with UFC ® 214: CORMIER vs. JONES 2 on Saturday, July 29

UFC 214 available for \$59.99 to new and existing customers of Sling TV's subscription services

Event coverage starts at 9:30 p.m. ET on July 29

Integrating UFC 214 directly into the Sling TV experience is the next step in Sling TV becoming a true cable replacement.

ENGLEWOOD, Colo., Jul 26, 2017--This weekend, Sling TV will offer its first-ever pay-per-view event through the live stream of *UFC* @ *214*: *CORMIER vs. JONES 2* on Saturday, July 29 from the Honda Center in Anaheim, California. UFC 214 pre-orders are now available for purchase for \$59.99 to new and existing customers of Sling TV's subscription services.

"Since we launched in 2015, we have focused on putting customers first, while pushing boundaries no other live OTT service has gone near," said Roger Lynch, CEO of Sling TV. "Integrating UFC 214 directly into the Sling TV experience is the next step in Sling TV becoming a true cable replacement."

As UFC's most highly anticipated card of the year, UFC 214's main card features three title fights with four current or former UFC champions competing inside the world-famous Octagon®. UFC 214 is highlighted by its main event, with light heavyweight champion Daniel Cormier facing former light heavyweight champion Jon Jones in the second installment of their highly publicized rivalry. In the co-main event, UFC welterweight champion Tyron Woodley will face top-ranked welterweight contender Demian Maia with the title on the line. In the third title fight of the night, former Strikeforce and Invicta featherweight champion Cristiane "Cyborg" Justino will meet former Invicta bantamweight champion Tonya Evinger with the winner becoming the global brand's UFC women's featherweight champion.

Starting today, new and existing Sling TV subscribers may purchase the event by logging in to "My Account" on <u>Sling.com</u> and clicking on the UFC 214 fight banner. Once purchased, a new channel will appear in the user's guide and content will air as soon as event coverage begins on July 29. For additional information on how to purchase and watch this pay-per-view event, visit <u>help.sling.com/ppv</u>.

About Sling TV

Sling TV L.L.C. provides over-the-top television services, including general market, Latino and International live and ondemand programming. Sling TV is the number one live over-the-top service based on the number of OTT households as reported by comScore as of April 2017. It is available on smart televisions, tablets, game consoles, computers, smartphones and other streaming devices. Sling TV offers two domestic streaming services that collectively include more than 150 channels and programming content from Disney/ESPN (Sling Orange/single-stream only), Fox (Sling Blue/multi-stream), NBC (Sling Blue/multi-stream), NFL Network, NBA TV, NHL Network, Pac-12 Networks, HBO®, SHOWTIME, STARZ, AMC, A&E, Turner, Scripps, GSN, Hallmark, Viacom, EPIX, AXS and Univision. Additionally, Sling TV offers a suite of standalone and add-on Spanish-language packages and services tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling TV also provides more than 300 channels in 22 languages across multiple devices to U.S. households.

CONTACT:

Sling TV
Candace Dean, 303-723-2985
candace@sling.com

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