

SLING TV NOW OFFERS MAX: ENJOY ICONIC SERIES, AWARD-WINNING MOVIES AND MORE

- With Max now in the mix, it's never been easier to enjoy top-tier content on your terms
- New bundle offer allows new and existing subscribers to save money

ENGLEWOOD, Colo., Oct. 31, 2024 – Sling TV, an EchoStar company (Nasdaq: SATS), known for its unparalleled flexibility and value, today announced a new partnership with Max, Warner Bros. Discovery's premier global streaming platform, giving Sling customers access to prestigious entertainment brands such as HBO, Warner Bros., Max Original, DC, Harry Potter, as well as iconic shows like "Friends" and "The Big Bang Theory." This new partnership adds to Sling TV's extensive library of direct to consumer offerings, giving Sling subscribers even more access to world class entertainment.

Starting today, Sling TV users can seamlessly add the Max Ad-Free plan to their subscription starting at \$16.99 per month, getting all of Max via the Max app and enjoying eight distinct HBO channels, including HBO East, HBO West, HBO 2, HBO Latino, HBO Family, HBO Zone, HBO Comedy and HBO Signature on Sling. From groundbreaking original series to thrilling documentaries, Max delivers a wide array of high-quality entertainment for everyone.

Max's library delivers captivating stories, unique narratives and interesting characters ; with new HBO Originals like "The Penguin" and the upcoming "Dune: Prophecy," Max Originals including the Emmy-winner "Hacks" and a new season of "The Sex Lives of College Girls," fan favorites like HBO Originals "Succession," "The White Lotus," "The Sopranos" and "Sex and the City," plus hit series from HGTV, The Food Network, TLC, ID, Cartoon Network, Adult Swim, Magnolia Network, OWN, and more. Max is also home to a rich collection of films from Warner Bros. Pictures, Turner Classic Movies, A24, Studio Ghibli, and others, including award-winning titles like "Barbie," "The Boy and the Heron," and "Everything Everywhere All at Once," to classics like "Casablanca" and "The Wizard of Oz."

"Sling TV is committed to providing our customers with the ultimate choice and flexibility in entertainment and that only continues with this partnership," said Gary Schanman, group president, DISH Video Services. "By adding Max to our lineup, we're ensuring our subscribers have the power to watch what they want."

In addition, Sling is offering a new bundle that provides new and existing customers a \$5 monthly discount when they subscribe to Sling Blue with Max or Sling Blue + Orange with Max. New customers can also take advantage of Sling's current promotion of 50% off their base package for the first month. This means in the first month, new subscribers will receive both the half-off discount on their base package, plus the additional \$5 per month discount, followed by a recurring \$5 discount each month thereafter, for as long as they maintain the bundle.

With a simple and intuitive setup process, Sling users can easily add Max to their existing subscription in the Sling app or at sling.com/account. Once Max has been added, customers can access thousands of additional titles on the Max app. To sign into the Max app with your Sling account, visit max.com/provider and select Sling TV. From there, just enter your Sling TV login credentials and dive into a world of premium entertainment.

Just like with DISH, when a customer subscribes to Max via Sling TV, they will not only gain access to the Max app, they will also be able to enjoy eight additional channels as well as HBO on Demand within the Sling interface.

Max Channels Now Available on Sling TV:

HBO East: Groundbreaking original series, documentaries, and blockbuster movies.

HBO West: A West Coast schedule of HBO's top content.

HBO 2: Original programming and rebroadcasts of new films and episodes.

HBO Latino: Spanish-language simulcasts of HBO East.

HBO Family: A mix of family-friendly films and series for all ages.

HBO Signature: High-quality films, HBO originals, and specials that resonate emotionally.

HBO Zone: Theatrical movies, comedy and alternative series for young adults.

HBO Comedy: Features comedy series, films and specials.

Sling TV continues to create an experience that puts viewers in control, giving them access to the essential entertainment they love at a price that fits their lifestyle. With Max now in the mix, it's never been easier to enjoy top-tier content on your terms.

For more information, visit Sling.com/max.

About SLING TV

SLING TV is an Emmy® Award-winning live streaming TV service that provides more than 700 channels from today's most popular networks across its general market, Latino and international services. It is available on all major streaming devices, smart televisions, tablets,

game consoles, computers and smartphones. SLING TV offers two general market streaming services, SLING Orange and SLING Blue, that collectively feature content from Disney/ESPN, FOX, NBC, AMC, A&E, AXS, Discovery, Scripps, Turner, Viacom, NBA TV, NFL Network, NHL Network, GSN, Hallmark, SHOWTIME, STARZ and EPIX. SLING TV offers customers access to free content via Sling Freestream, à la carte channels and services, plus Pay-Per-View events and movies on-demand. SLING TV provides a suite of stand-alone and add-on Spanish-language services and packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. SLING TV is the leading U.S. provider of foreign-language programming, with more than 400 channels in 27 languages. Visit sling.com for more information. SLING TV L.L.C. is an indirect wholly-owned subsidiary of EchoStar Corporation (NASDAQ: SATS).

Additional assets available online:  [Photos \(1\)](#)