

# SLING TV BRINGS THE HEAT THIS COLLEGE FOOTBALL SEASON WITH UNBEATABLE COVERAGE AND CUSTOMIZABLE PLANS

*Make Game Day Yours with Sling TV's Ultimate College Football Experience*

Your Team, Your Conference, Your Way – Sling Lets You Do That

ENGLEWOOD, Colo., Aug. 29, 2024 – Sling TV is kicking off the college football season with a winning lineup that puts fans in control of how they watch their favorite teams. College football is back, and Sling TV is the go-to destination for streaming the biggest matchups and conference showdowns without breaking the bank.

Sling TV is the ultimate home for college football, offering extensive coverage of the ACC, Big Ten, Big 12, Pac-12 and the SEC. Whether you're cheering for the Tigers, Buckeyes, Ducks or Bulldogs, Sling TV has you covered with access to ESPN, ABC\*, FOX\*\* and more. With flexible plans and no long-term contracts, Sling TV lets you tailor your viewing experience based on the conferences and teams you love.

Just in time for your favorite team to kick off this season, Sling TV and ESPN are coming together to celebrate this year's 2024 college football season, featuring '91 Heisman Trophy winner and ESPN broadcaster Desmond Howard. In the commercial, Howard gets cheek to cheek with a few fans while sharing the benefits of watching college football on Sling TV.

## Why Sling TV is the Best Play on the Field:

- **Customize Your Coverage:** Sling TV lets you choose and customize your college football channel lineup, so you never miss a game. Want more ACC action? More Big Ten rivalries? Sling TV lets you build the perfect package.
- **Pause and Play:** When the season ends, pause your subscription and pick up right where you left off when it's time for the next kickoff. Sling TV's flexibility means you're only paying for what you want, when you want it.
- **Score Big with the Sling Season Pass:** For a limited time, football fans can score nearly \$100 in savings with Sling TV's Season Pass. Prepay for four months of Sling Orange + Blue + Sports Extra for just \$199 and get all the college football action you crave at an unbeatable price. This season, make every game day yours with Sling TV—the best place to stream college football.
- **Games in 4K\*\*\*:** Sling TV will continue to deliver unparalleled sports experiences with a lineup of top and most-watched games available in 4K for no additional cost.
- **Enhanced Sports Scores:** Just in time for all the action to start, Sling TV improved this already popular feature so that users can browse sports scores while streaming TV. The feature is available via a dedicated home screen row that enables users to check matchups, view scores and jump into the best live games, letting sports fans keep an eye on the latest scores while they switch between games, all in one view.
- **Never Miss a Game with Auto Record:** With Auto Record, sports are recorded automatically, without setting it in advance, and without using up any additional DVR storage. Available for Sling subscribers with DVR Plus, simply opt in and your games will be available to watch for three days after its live broadcast.

For more information and to sign up, visit [sling.com/programming/sports/college-football](https://sling.com/programming/sports/college-football).

[Link to football spot](#) featuring Desmond Howard.

\*\*\*4K Games during week 1 include:

Thursday 8/29 @ 6pm MT - North Carolina @ Minnesota on Fox\*\* 4K  
Saturday 8/31 @ 10am MT - Clemson @ Georgia on ESPN 4K  
Saturday 8/31 @ 8am MT - Big Noon Kickoff on Fox\*\* 4K  
Saturday 8/31 @ 10am MT - Penn State @ West Virginia on Fox\*\* 4K  
Saturday 8/31 @ 1:30p m MT - UTEP @ Nebraska on Fox\*\* 4K

\* ABC is available in select markets. \*\*FOX is available in select markets.

## About SLING TV

Sling TV is an Emmy® Award-winning live streaming TV service that provides more than 700 channels from today's most popular networks across its general market, Latino and international services. It is available on all major streaming devices, smart televisions, tablets, game

consoles, computers and smartphones. Sling TV offers two general market streaming services, Sling Orange and Sling Blue, that collectively feature content from Disney/ESPN, FOX, NBC, AMC, A&E, AXS, Discovery, Scripps, Turner, Viacom, NBA TV, NFL Network, NHL Network, Pac-12 Networks, GSN, Hallmark, SHOWTIME, STARZ and MGM+. Sling TV offers customers access to free content via Sling Freestream, à la carte channels and services, plus Pay-Per-View events and movies on-demand. Sling TV provides a suite of stand-alone and add-on Spanish-language services and packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling TV is the leading U.S. provider of foreign-language programming, with more than 400 channels in 27 languages. Visit [sling.com](http://sling.com) for more information. Sling TV L.L.C. is an indirect wholly-owned subsidiary of EchoStar Corporation (NASDAQ: SATS).

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Additional assets available online:  [Photos \(1\)](#)