

SLING TV UNVEILS NEW AUTO RECORD FEATURE AHEAD OF MARCH MADNESS

- *Don't worry about setting your DVR for March Madness games*
- *Games will automatically record after you opt in*

ENGLEWOOD, Colo., March 14, 2024 /PRNewswire/ -- SLING TV, the streaming TV provider who puts customers in control of their entertainment, today announced the launch of its original feature, Auto Record. As anticipation builds for one of the most exhilarating sporting events of the year, March Madness, SLING TV users can now ensure they never miss a moment of the action with Auto Record. This innovative feature is set to change how users enjoy live sports and entertainment.

Auto Record is designed to seamlessly enhance the viewing experience, after users opt in, by automatically recording NCAA Football, NFL, NBA, NCAA Men's Basketball, MLB, NHL, Premier League, NCAAW, WNBA, Bundesliga and La Liga Santander. Games are subject to a subscriber's SLING package and availability on SLING, each game is saved for three days after its live broadcast. Users no longer need to worry about setting the DVR or missing out on their favorite games. Whether it's the buzzer-beaters, Cinderella stories, or championship showdowns, SLING users can now experience the excitement of March Madness and their other favorite sporting events, on their own schedule.

"We understand the passion our viewers have for sports, and with the introduction of Auto Record, we're enhancing their streaming experience like never before," says Gary Schanman, group president, DISH Video Services. "With Auto Record, fans can catch the dunks, three pointers, and upsets offered on SLING."

To access Auto Record, users will need to subscribe to DVR Plus for \$5 a month. Once subscribed, users must accept and opt in, in order to access Auto Record, then they can enjoy the convenience of recorded games, allowing you to watch only the parts of the game you want without any interruption. Auto Record does not count toward their 200 hours of DVR space provided by DVR plus.

"With Auto Record, we are empowering our users," added Schanman. "At SLING our priority is to make streaming simple, flexible and to fit into the lives of our users. Auto Record does that."

It doesn't end there. In addition to Auto Record, SLING offers users these features to make watching multiple games easier.

SPORTS SCORES: Just in time for all the action to start, SLING improved this already popular feature and is rolling it out to users now. Users can browse all sports scores while streaming TV. The feature is available via a dedicated Home screen row that enables users to check matchups, view scores and jump into the best live games, letting sports fans keep an eye on the latest scores while they switch between games, all in one view. Amazon, Android and Apple TV users have access to the latest version. Other devices will get their upgraded version soon.

SPORTS SIDE VIEW: Want to watch while at work or busy with other things? Sports Side View allows viewers to watch all the action in a small screen overlay, while still working on presentations and spreadsheets. Available by logging in at watch.sling.com.

Auto Record is now available to SLING TV users on Roku, Samsung, Vizio and Xbox devices. All other devices will have access in the upcoming weeks. SLING is offering a free first month of DVR Plus, available to all new and former subscribers. For more information on the new Auto Record feature, visit Sling.com/value/DVR.

About SLING TV

SLING TV is an Emmy® Award-winning live streaming TV service that provides more than 700 channels from today's most popular networks across its general market, Latino and international services. It is available on all major streaming devices, smart televisions, tablets, game consoles, computers and smartphones. SLING TV offers two general market streaming services, SLING Orange and SLING Blue, that collectively feature content from Disney/ESPN, Fox, NBC, AMC, A&E, AXS, Discovery, Scripps, Turner, Viacom, NBA TV, NFL Network, NHL Network, Pac-12 Networks, GSN, Hallmark, SHOWTIME, STARZ and EPIX. SLING TV offers customers access to free content via Sling Freestream, à la carte channels and services, plus Pay-Per-View events and movies on-demand. SLING TV provides a suite of stand-alone and add-on Spanish-language services and packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. SLING TV is the leading U.S. provider of foreign-language programming, with more than 400 channels in 27 languages. Visit sling.com for more information. SLING TV L.L.C. is an indirect wholly-owned subsidiary of EchoStar Corporation (NASDAQ: SATS).

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