

# AIRTV RELEASES LATEST SOFTWARE UPDATE IN TIME FOR NCAA TOURNAMENT

ENGLEWOOD, March 15, 2017 –Today we've launched our second-generation software for AirTV Player, which enhances the integration of local over-the-air (OTA) channels with [Sling's](#) lineup of channels. Just in time for college basketball craziness, users have access to games on their local CBS station, alongside games on TNT, TBS and TruTV available with a Sling subscription. An AirTV Adapter and an OTA antenna are required to access local channels and are sold separately.

“We launched AirTV Player at CES with a great combo: the best of OTT and OTA on one device,” said Mitch Weinraub, director of product development for AirTV. “We're making that integration even tighter with OTA, Netflix and Sling content, side-by-side, just one push of a button away.”

All AirTV Players will automatically get the software update that adds the Local Channels ribbon to the “My TV” screen of Sling and in the Guide, giving more direct access to local channels. The Local Channels ribbon is in addition to the existing Netflix ribbon that displays a Netflix member's content.

## Tip-Off Tips

Add OTA to “My Channels”

Some cities may have more than 50 channels available over the air. That's a lot of free entertainment, but it's also a lot of channels to sort through. For even easier access to local channels, users can create their own favorite channels list by adding the local channels they watch the most to “My Channels” in Sling. For step-by-step instructions, [click here](#).

## How to Update

AirTV Players will automatically be updated with the latest software when they are in Standby mode. [For users wishing to initiate the update, they can do so manually.](#)

## Need an Antenna?

For do-it-yourselfers, Sling is offering its customers [25% savings off an already discounted RCA digital flat indoor antenna](#), which sets up quickly and easily to receive locally broadcast games (subject to geographic location and topography). Get access to the national semi-finals and the championship games at a low price – just enter the promotion code SLING25 at check-out when you click on the link above!

If you need a little more assistance setting up an antenna, [AirTV Pro Install is now available across the Lower 48 states](#). A network of licensed and insured AirTV Pro Install technicians will identify and set up the best available indoor or outdoor antenna solution, based on your location. The professional installation service is available to consumers, with or without the purchase of an AirTV Player. Call 1-855-428-7201 for more information.

## More from Sling

Don't forget – your first seven days of Sling are free when you sign up [here](#), and the purchase of an AirTV Player includes a \$50 Sling credit, available to new and existing Sling users.

Get all the information on how to watch the NCAA Tournament with Sling and your local channels [here](#).

[Read more about AirTV here.](#)

## About AirTV

AirTV L.L.C., a wholly owned subsidiary of DISH DBS Corporation, provides products and services to simplify the modern over-the-air (OTA) entertainment experience. AirTV is home to the AirTV Player, an Android TV-based streaming device that combines leading streaming services like Netflix, Sling and YouTube with local OTA channels, and AirTV Pro Install, a professional nationwide installation team that helps consumers connect high-definition TV OTA antennas in the home. Visit [www.AirTV.net](http://www.AirTV.net).

## Media Contact

John Hall  
AirTV

[News@AirTV.net](mailto:News@AirTV.net)

303-723-1968

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