

The Puppy Smiles Gallery by DentaLife Captures Puppy Joy

Immersive Art Exhibit Launches Purina DentaLife's New Puppy Teething Chews

ST. LOUIS, March 14, 2024 /PRNewswire/ -- [Purina DentaLife](#) is celebrating the launch of its new Puppy Teething Chews by inviting puppy lovers in New York City to visit the Puppy Smiles Gallery by DentaLife on March 22, 2024. Designed to celebrate the joy of a healthy puppy smile and educate owners on the importance of dental health, the gallery will showcase heartwarming puppy portraits captured by internationally recognized artist and award-winning photographer, Randal Ford.

In addition to admiring the artwork, guests will be treated to a variety of engaging experiences during the one-day event including:

- Interacting with adoptable puppies from [Best Friends Animal Society New York](#), member of the leading online pet adoption platform [Petfinder, powered by Purina](#), and one of many lifesaving centers working to save the lives of homeless pets around the country. Attendees can adopt a furry friend and DentaLife will cover the adoption fees for any puppies at the event who find a loving home.
- Access to Purina veterinarian, Dr. Callie Harris, who will be available to address any questions attendees may have regarding puppy dental health and share tips for creating healthy dental routines for puppies.
- Complimentary samples of DentaLife's new Puppy Teething Chews, to ensure their pets are set up for dental health success.

Esteemed photographer, Randal Ford, will be onsite to discuss the featured artwork and his process behind capturing puppy smiles.

"Each portrait is a window into the puppy's world, their unique quirks and personality. Puppies smile in a lot of different ways, but I was lucky enough to catch a few that showed off their healthy puppy teeth," said Ford. "I'm excited to be partnering with DentaLife to celebrate all the joy puppies bring to our lives."

DentaLife Puppy Teething Chews safely redirect chewing behavior during peak teething age, when puppies' adult teeth emerge. The chews are formulated by Purina pet care experts for puppies at least three months old, and contain DHA, EPA and calcium to support healthy brain, tooth and bone development.

"By the age of three, most dogs develop some form of dental disease. To ensure their well-being, it's essential to establish a healthy dental routine at an early age," said Harris. "DentaLife Puppy Teething Chews can help this process by supporting puppies' natural drive to chew."

By celebrating puppies through art, the Puppy Smiles Gallery by DentaLife hopes to inspire people to create a healthy dental routine to set their pup up for dental health success as they continue to grow.

The Puppy Smiles Gallery by DentaLife

- **Date:** Friday, March 22
- **Time:** 11 am-6 pm
- **Location:** Chelsea Industrial, 535 W 28th St, New York, NY
- **Details:** The event is free to attend. Guests will be welcomed on a first come, first served basis. Interested attendees can RSVP to receive reminders ahead of the event and learn more about the Puppy Smiles Gallery by DentaLife at [Eventbrite.com](#).

For more information about DentaLife Puppy Teething Chews, visit the [DentaLife website](#).

Additional assets available online: [PHOTOS \(1\)](#)