

Purina and St. Louis CITY SC Unveil Official Team Kit Ahead of Inaugural Season

Uniforms of newest Major League Soccer franchise feature iconic Purina checkerboard logo as part of partnership celebrating passion for pets and sport

ST. LOUIS (Nov. 16, 2022) – Purina and St. Louis CITY SC unveiled the official team kit the new Major League Soccer franchise will wear during its inaugural season starting in 2023. Purina, a global leader in pet care, is the club's first founding partner and official kit sponsor.

Purina and CITY share a mission to showcase the best of the St. Louis region, and the power of pets, to soccer fans globally. The partnership between Purina and CITY strives to make the soccer club the most pet-friendly sports franchise in the world. More partnership plans will be released ahead of the CITY's inaugural match in 2023.

The new kits were unveiled during a special event at Purina's headquarters in downtown St. Louis with Purina and CITY SC leadership. Purina was founded in St. Louis in 1894 and employs more than 2,000 associates in St. Louis and more than 8,700 across the country.

The launch of the inaugural Purina-sponsored kit coincides with the official opening of CITYPARK, the home of St. Louis CITY SC. The first match at the new stadium features St. Louis CITY2 and Bayer 04 Leverkusen of Germany's Bundesliga. Purina is the official match sponsor and is engaging soccer fans with special giveaways and performances by the Purina Incredible Dogs Team ahead of the 7 p.m. match.

About Nestlé Purina PetCare

Nestlé Purina PetCare creates richer lives for pets and the people who love them. Founded in 1894, Purina has helped dogs and cats live longer, healthier lives by offering scientifically based nutritional innovations.

Purina manufactures some of the world's most trusted and popular pet care products, including Purina Cat Chow, Purina ONE, Pro Plan, Fancy Feast and Tidy Cats. Our more than 8,700 U.S. associates take pride in our trusted pet food, treat and litter brands that feed 51 million dogs and 65 million cats every year. More than 500 Purina scientists, veterinarians, and pet care experts ensure our commitment to unsurpassed quality and nutrition. Purina promotes responsible pet care through our scientific research, our products and our support for pet-related organizations.

Over the past five years, Purina has contributed more than \$150 million towards organizations that bring, and keep, people and pets together, as well as those that help our communities and environment thrive. Purina is part of Nestlé, a global leader in Nutrition, Health and Wellness. For more information, visit [purina.com](https://www.purina.com) or [subscribe here](#) to get the latest Purina news.

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