

Purina Donates \$10,000 to Help Pets and People Impacted by the Tunnel Fire

ST. LOUIS, April 27, 2022 – As firefighters continue efforts to contain wildfires burning across the southwest, Purina announced a \$10,000 grant to the [United Way of Northern Arizona's Crisis Response Fund](#) to support those impacted by the Tunnel Fire. Purina's donation will support families with immediate needs now and in the future, as they return to and rebuild their communities. The Tunnel Fire is the largest of more than a dozen wildfires in the southwest and is currently burning just 14 miles from Purina's Flagstaff factory.

"Our hearts are with those affected by the devastating wildfires burning in the southwest, especially with our associates and neighbors in Flagstaff who have been displaced by the Tunnel Fire," said Kim Beardslee, Director of Community Affairs. "Purina has a long history of supporting communities in the wake of natural disasters, and we're proud to partner with the United Way to support their important work during this time of great need."

At this time, the Tunnel Fire has burned over 21,000 acres and is 15 percent contained. Hundreds of families in northern Arizona have been displaced. In addition to granting financial assistance to victims of the Tunnel Fire, Purina provided a large donation of pet food to the Coconino Humane Society, which is temporarily caring for pets of those who have been displaced.

In times of natural disaster, Purina provides timely support to people and pets in need by working with nonprofit partners to deliver pet food, litter and funding to areas that are being impacted. Since 2017, Purina has donated more than \$385,000 and more than 650,000 pounds of Purina pet food and cat litter to support victims of natural disasters across the United States.

To learn more about causes Purina supports, visit www.purina.com/about-purina/partnerships.

About Purina

Nestlé Purina PetCare creates richer lives for pets and the people who love them. Founded in 1894, Purina has helped dogs and cats live longer, healthier lives by offering scientifically based nutritional innovations. Purina manufactures some of the world's most trusted and popular pet care products, including Purina ONE, Pro Plan, Fancy Feast and Tidy Cats. Our more than 8,700 U.S. associates take pride in our trusted pet food, treat and litter brands that feed 51 million dogs and 65 million cats every year. More than 500 Purina scientists, veterinarians, and pet care experts ensure our commitment to unsurpassed quality and nutrition.


Purina promotes responsible pet care through our scientific research, our products and our support for pet-related organizations. Over the past five years, Purina has contributed more than \$150 million towards organizations that bring, and keep, people and pets together, as well as those that help our communities and environment thrive.

Purina is part of Nestlé, a global leader in Nutrition, Health and Wellness. For more information, visit purina.com or [subscribe here](#) to get the latest Purina news.

About United Way of Northern Arizona

United Way of Northern Arizona improves lives by mobilizing communities to create lasting positive changes in community conditions. In addition to programs focusing on youth, UWNIA marshals the financial

changes in community conditions. In addition to programs focusing on youth, OWINA marshals the financial resources and volunteers needed to help those in need during times of crisis, including wildfires, floods or other emergencies. For more information, visit www.nazunitedway.org.

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