

Purina ONE's Whole Body Health Hotel Designed with Cats in Mind

See how the brand's hotel experience empowered cat owners to develop a smart routine and support lifelong whole body health for their cats

LOS ANGELES, Aug. 11, 2016 /PRNewswire/ -- Earlier this summer, Purina ONE® brand cat food created a hotel experience called The Purina ONE Whole Body Health Hotel at CatConLA to launch its innovative new cat food, Tender Selects Blend. The event immersed guests in a hotel environment well-appointed with cat-themed amenities and cat health experts to empower cat owners with simple cat insights and expert tips to develop a smart routine that helps promote their cats' lifelong whole body health. Did you miss it? Take a peek inside!

Experience the interactive Multimedia News Release here:

<http://www.multivu.com/players/English/7903551-purina-one-whole-body-health-hotel/>

With two unique textures, Purina ONE® Tender Selects Blend satisfies cats' appetites to provide all the nutrition they need for lifelong whole body health. To learn more about Whole Body Health and request a free sample of Tender Selects Blend, visit <https://www.purinaone.com/cats/tender-selects-blend>.

You can also find Purina ONE on Facebook (<https://facebook.com/PurinaONECats>), Instagram (<https://www.instagram.com/purinaonecat/>) and Twitter (<https://twitter.com/purinaonecat>).

About Purina ONE brand cat food

Purina ONE provides purposeful nutrition for lifelong whole body health. Our goal is to help support your cat's whole body health every day and throughout their lifetime, with formulas that address cats' changing needs at every life stage. Purina ONE nutrition is veterinarian recommended and proudly manufactured at Purina-owned U.S. facilities.

About Nestlé Purina

Nestlé Purina PetCare Company is a global leader in the pet care industry. Nestlé Purina PetCare promotes responsible pet care, community involvement and the positive bond between people and their pets. A premiere global manufacturer of pet products, Nestlé Purina PetCare is part of Swiss-based Nestlé S.A., a global leader in nutrition, health and wellness.

SOURCE Purina ONE brand cat food

For further information: Danielle Bickelmann, 469.680.2503, DBickelmann@Golin.com; Niky Roberts, 314.982.3958, Nicole.Roberts@Purina.Nestle.com
