

Chicago Cat Owner Gets Bathroom Makeover, For Her Cat, From Bravo TV Star Jenni Pulos And Tidy Cats®

Grand Prize Winner of Tidy Cats LightWeight Littervention™ Contest Gets Litter Box Area Overhaul and a Lighter Chore Load

ST. LOUIS, April 17, 2015 [/PRNewswire/](#) -- Last week, Tidy Cats and Jenni Pulos of Bravo's hit show *Flipping Out* gave one lucky Chicagoan an in-home makeover centered around her cat's bathroom – the litter box. Lisa Totino won a litter box area makeover for her cat Tia as the Grand Prize Winner of the [Tidy Cats® LightWeight Littervention™ Contest](#), which sought to bring the benefits of Tidy Cats LightWeight litter to a cat owner in need.

Experience the interactive Multimedia News Release here:

<http://www.multivu.com/players/English/7494751-tidy-cats-littervention-winner/>

Totino, who lives in a downtown Chicago apartment without a car, never looked forward to trekking heavy traditional clumping litter home for Tia, and with a two year supply of Tidy Cats LightWeight litter as part of her winnings, she won't have to again. Tidy Cats LightWeight offers all the strength of traditional Tidy Cats but weighs half as much,\* making it light enough to lift with one finger. But her prize went beyond the litter box itself, with an in-home makeover to give Tia some much-needed privacy and Totino some added style that she and her city kitty could both enjoy.

"I was just as excited to see Tia's reaction as I was Lisa's," said Pulos, who used her expertise in flipping spaces to help transform Totino's litter box area into a cleverly organized shared space. "Setting up a city space is always a challenge, and I had so much fun working with Tidy Cats to give Lisa and Tia this Littervention."

The newly renovated area has storage solutions with plenty of room for Tia's kitty essentials – including a private entrance to her litter box that is fully enclosed in a cabinet. And Totino has extra storage space for anything from books to barware.

In addition to making over her space, Tidy Cats also lightened Totino's errand load by deep cleaning her apartment with help from a maid service, pre-paying for a car sharing service, and treating her to a day of pampering at a nearby spa.

"I love having guests over, but have always struggled with Tia's litter space being front and center," said Totino. "I'm so thankful to Jenni and the Tidy Cats team for creating a beautifully organized space that gives Tia her privacy and me my apartment. Now the only way people know I have a cat is by seeing her instead of seeing or smelling her litter box."

A video chronicling the LightWeight Littervention can be seen [here](#).

In addition to Lisa's Grand Prize, Tidy Cats awarded a year's supply of Tidy Cats LightWeight cat litter and a \$50 gift card each to runners-up Sara Sullivan of Clemmons, N.C., and Thomas Dombek of Camillus, N.Y. To enter the Contest, cat owners nationwide were asked why they felt they needed a LightWeight Littervention and to describe their relationship with their cat.

Tidy Cats is committed to providing cat owners with creative solutions to help keep a clean litter box area and welcoming home. From Tidy Cats LightWeight varieties, including LightWeight 24/7 Performance and LightWeight Instant Action, that provide all the clumping power of traditional Tidy Cats with half the weight of the leading clumping litter, to new 4-in-1 Strength Tidy Cats that combats the four main offenders of cat box odor, Tidy Cats has the right litter for every cat owner's needs.

Learn more about Tidy Cats products, including LightWeight 24/7 Performance and LightWeight Instant Action, by visiting [www.TidyCats.com](http://www.TidyCats.com). To stay up-to-date on news, future contests and happenings from Tidy Cats, like [Tidy Cats on Facebook](#) or follow [@TidyCats on Twitter](#).

\*Compared to the leading clumping litter

### **About Tidy Cats®**

*Purina® Tidy Cats® brand cat litter is designed for homes with multiple cats and is specially formulated to control odor and keep homes smelling fresh and clean. The Purina Tidy Cats® line includes: six scoopable clay litters designed to make clean-up easy and efficient; and three odor-controlling clay litters that are non-clumping. Purina Tidy Cats® is manufactured by Nestle Purina PetCare Company, one of the leading global players in the pet care industry. Nestle Purina promotes responsible pet care, humane education, community involvement and the positive bond between people and their pets. The North American headquarters for Nestle Purina PetCare is located at Checkerboard Square in St. Louis, Missouri, where Ralston Purina was founded more than a century ago.*

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