

Tails Wag Nationwide: Dogs to Dine at One Thousand Doggie Dinner Parties Across the Country

Parties Feature New Chef Michael's Canine Creations and Tips from Kimberly Schlegel Whitman, Author of Dog Parties: Entertaining Your Party Animals

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Chef Michael's canine creations from Purina will celebrate its national debut as one thousand dog owners across the country gather their favorite dog-loving friends and canine companions for a Sunday Supper Party on August 16. More than 4,000 dog owners across the country applied for the chance to host a Chef Michael's Sunday Supper House Party™. To ensure a successful event, Chef Michael's partnered with dog owner and entertaining expert Kimberly Schlegel Whitman to provide party tips and advice, as well as kick-off the festivities by hosting the first party in her hometown, Dallas.

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"I have a special bond with my Chihuahua, Lola, and I do everything I can to make her feel special everyday, especially when it comes to mealtime," said Kimberly Schlegel Whitman, author of Dog Parties: Entertaining Your Party Animals. "I realized after hosting a Chef Michael's doggie dinner party that there are lots of dog owners who feel the same way and want to fulfill their dogs' desires through thoughtfully-prepared, chef-inspired meals."

Presented in flavors such as Smoked Turkey, Herb Chicken and Beef Tenderloin, Chef Michael's canine creations recognizes that mealtime is the perfect opportunity for dog owners to show their dogs how much they love them by serving them meals that are just as special as their four-legged friends enjoying them. Each meal is made with real beef or poultry, hints of vegetable garnishes and personal touches as if their owners made it themselves.

"Dogs are part of the family, and now they've earned a seat at the dinner table as Chef Michael's canine creations hosts the first pet-themed House Party dinner event for dogs and their owners," said Shaun Belongie, Chef Michael's Assistant Brand Manager. "Mealtime should be unforgettable - just like the Sunday Suppers families have enjoyed for years - and that's the inspiration behind Chef Michael's canine creations. Each variety features chef-inspired flavors that reflect the care and love of a home-cooked meal."

The Chef Michael's House Parties will inspire thousands of tails to wag nationwide this August. Hosts will receive party packs for the Sunday Supper event that include party tips from Kimberly Schlegel Whitman, dog-themed activities, Chef Michael's meals and, of course, doggie bags for all of the four-legged guests! In addition, all of the dog owners at the party will enjoy a Sunday potluck supper as they each bring their own signature dishes to the party to share with their fellow dog lovers.

About Chef Michaels' canine creations: visit www.chef-michaels.com

About House Party: visit www.houseparty.com

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Chef Michael's Doggie Dinner Parties
Kimberly Schlegel Whitman

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