

# Two Famous Felines Join Forces: Blitzzy Meets Garfield in Bingo Blitz

*Classic cartoon charm meets social gameplay in Bingo Blitz's newest collaboration.*

HERZLIYA, Israel, Sept. 16, 2025 /PRNewswire/ -- Bingo Blitz, the #1 free-to-play bingo game\*, is bringing together two iconic cats, Blitzzy and Garfield, for a limited-time in-game collaboration. Beloved by millions of players worldwide, Blitzzy will be joined by Garfield, the world's most famous lasagna-loving cat, in a crossover that blends classic cartoon nostalgia with the interactive fun of Bingo Blitz.

Running through November, this limited-time event blends nostalgia, innovation, and playful rivalry as Blitzzy and Garfield join forces, and sometimes compete, in an in-game adventure designed to surprise and delight fans. Players can enter exclusive Garfield-themed bingo rooms inspired by the classic cartoon, complete with witty humor and all the same details that make Garfield such a lovable character.

Also part of this launch, Bingo Blitz players will experience a brand-new Collaboration Room, a social gameplay feature where player communities will work together towards various shared goals.

## **Lior Itzhak, GM of Bingo Blitz, said:**

"Bingo Blitz and Garfield are two iconic names loved by millions of adults worldwide. When two such strong brands come together, the result can only be something special. Welcoming Garfield into Bingo Blitz alongside our own beloved cat, Blitzzy, creates the perfect blend of humor, fun, and community. This collaboration not only brings exciting new social features but also connects players through characters they already know and love."

[Bingo Blitz](#) is available to download for free on the App Store and Google Play (in-app purchases available; for players 21+). To follow along, visit Bingo Blitz on [Facebook](#) and on [Instagram](#).

## **About Bingo Blitz®**

Bingo Blitz is the #1 free-to-play bingo game, with a large community of players from all over the world. At Bingo Blitz, we care about our players and are driven by a commitment to provide them with the highest quality product and user experience. Through exciting narratives, innovative features, and virtual prizes, our mission is to reinvent the way people play Bingo, making Bingo a game accessible worldwide. Our unique social platform and content make it fun and easy for people to play and connect with each other worldwide.

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\*According to data.ai, Bingo Blitz is the world's most popular free-to-play Bingo game by Worldwide downloads across iOS and Google Play, as of April 2024.

## **About Playtika**

Playtika Holding Corp. (NASDAQ: PLTK) is a mobile gaming entertainment and technology market leader with a portfolio of multiple game titles. Founded in 2010, Playtika was among the first to offer free-to-play social games on social networks and, shortly after, on mobile platforms. Headquartered in Herzliya, Israel, and guided by a mission to entertain the world through infinite ways to play, Playtika has employees across offices worldwide.

Media Contact:

[press@playtika.com](mailto:press@playtika.com)

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