

Mentoring Programme for Romanian NGOs launched

The Do Good! (Fă Bine!) platform is officially starting the Mentoring Program for Romanian NGOs, created in order to support the efforts of NGOs on the path of sustainable development, digitalization, crisis adaptation and ensuring employee performance, to streamline activities and serve as many beneficiaries as possible.

21 NGOs in Romania, serving over 8,800 beneficiaries from different vulnerable categories - children, young people, adults and the elderly with disabilities, serious or rare diseases or people in major poverty - will benefit from such top mentors to help implement ambitious projects. Among the organizations that will receive the support of these mentors are: Asociația Plai Transilvan, Asociația Sansa Ta, Asociația de Tineret „Club Sportiv de Tineret LYKAIOS”, Fundația pentru Evaluarea Competențelor în Educație, Asociația pentru copii cu dizabilități Ma Bucur de Viața, Asociația CONIL, Asociația Invingem Autismul, Asociația Aura Ion, Asociația Casuta Bucuriei, Asociația Prader Willi, Asociația E-Romnja, Asociația OMIS, Asociația The Social Incubator, Asociația Un pas spre educație, Fundația Inima de Copil, Asociația Kinetobebe, Asociația Copii pentru Viitor, Fundația FARA, Asociația InspirAction, ADRA Romania, Fabrica de Daruri.

“We strongly believe that this program is extremely valuable for the social environment in Romania and for the companies involved. Its objective is to encourage collaboration between professionals in companies and those in the NGO environment to create multiplied social impact, for the direct benefit of over 8,800 people in need. We are equally grateful to the exceptional mentors who responded to our invitation, as well as to the representatives of non-governmental organizations who are constantly looking for solutions to make our world a better one”, said Maria Duduman, founder of the Do Good!

The main supporter of the Mentoring Program for NGOs is Playtika, a leading mobile gaming company with a mission to entertain the world through infinite ways to play. One of Playtika’s 19 offices around the world is located in Bucharest, where a cutting-edge research and development center was opened in 2019.

“We are really excited to start this ambitious project that brings together the business community and the civil society in a collaboration that we hope will become a phenomenon and produce a real change for the people in need. We encourage other companies to join the project and make a difference!” says Ana-Maria Tudor, Site Manager, Playtika.

We are happy to have with us Code 11, Escreo, IBM among the partner companies that have joined this project.

<https://stage.mediaroom.com/playtika/2021-09-01-Mentoring-Programme-for-Romanian-NGOs-launched>