

## **Ty Pennington joins forces with Caesars Slots to front an incredible makeover for this leading game!**

### **• New in-game feature My Fortune Palace invites players to design and enjoy the palace of their dreams**

Caesars Slots, one of the top free games synonymous with Vegas entertainment, has today re-launched with a brand-new look, together with America's makeover and redecoration specialist Ty Pennington.

Ty is best known for transforming and rebuilding homes across the country in shows including Trading Spaces and Extreme Makeover: Home Edition, making him the ideal choice to launch the new look and feel of this globally popular game that creates the ultimate virtual Vegas experience at your fingertips!

Ty Pennington said: "I'm a house designer, not a game designer, so I was surprised and humbled to be asked to represent the renovation of Caesars Slots. Not only is it a game I love personally, but it's a game that thousands of people around the world enjoy every day.

It's been an unforgettable experience to work with the Caesars Slots team and to see them take this hugely popular game to the next level through eye-catching visuals that are massively fun and exciting to play".

A new game experience which puts players first

The new-look Caesars Slots builds on the luxurious and lavish feel players are used to by offering them completely renovated palace environments hosting signature free slot machines.

Liran Paz GM at Caesars Slots said: "At Caesars Slots, our mission is to put our players first. We want players to not only feel at home, but to feel like they are in a virtual palace! That is why we reached out to Ty Pennington, to help us create awareness of our new virtual environment where players can create their very own empire of entertainment!"

National TV ads featuring Ty announce the makeover of Caesars Slots and an exclusive new feature

Ty is fronting a major national advertising campaign to announce the launch of the new and luxurious Caesars Slots game.

As part of this advertising campaign, Ty is also announcing the launch of a brand-new feature in the game, dedicated to virtual design - My Fortune Palace. This feature provides players of Caesars Slots with the chance to put their own design skills to the test by renovating their own virtual palace within the game.

Ty Pennington said: "This new feature is all about giving people the chance to enjoy design in a fresh and playful way. I want to inspire people everywhere to get creative and try their hand at interior design."

Liran Paz GM at Caesars Slots said: "Ty is known for his fun and engaging approach to renovations, making him the perfect face of our revamped version of Caesar Slots. Our goal has been to provide a refreshed experience for our players without compromising on engagement, and we are thrilled to have him represent the game."

---

<https://stage.mediaroom.com/playtika/2021-08-01-Ty-Pennington-joins-forces-with-Caesars-Slots-to-front-an-incredible-makeover-for-this-leading-game>