

COVID-19 response: Leading games company uses offices as hubs to deliver food packages in local communities

As the COVID-19 pandemic continues to unfold, leading mobile gaming company Playtika is using its office sites to deliver food packages to people in need, including the elderly and people undergoing self-isolation.

In offices where Playtika staff would normally receive catered meals, Playtika has tasked its catering providers to donate hot meals to local non-profits feeding vulnerable people within communities. Playtika staff have also created 'food care packages' providing valuable ingredients for people to create healthy and nutritious meals at home.

There will be over 2,500 food packages and hot meals donated per week across its Eastern European sites, as well as 500 food packages donated per week within Israel. The company is also offering staff who are home with their children multiple resources to keep them learning, entertained, and occupied during this difficult time.

Speaking about this global initiative, Playtika's Chief Operations Officer Oran Piekarski said, *"In many of our sites around the world, we are fortunate to be able to treat our staff to in-house catering – for us, it is important that not only this food does not go to waste, but that our suppliers don't lose out as a result of the current situation, which would have a knock-on effect on their staff, and their families. As this initiative helps out people who need support now more than ever - the decision was not a difficult one for us to make."*

<https://stage.mediaroom.com/playtika/2020-03-01-COVID-19-response-Leading-games-company-uses-offices-as-hubs-to-deliver-food-packages-in-local-communities>