

Nemours Help Our Kids Radiothon Raises More Than \$345,000

Nemours/Alfred I. duPont Hospital for Children partners once again with Delmarva Broadcasting Company for annual Radiothon.

□ Radiothon ambassador Parker Diskin celebrating the final Radiothon tally.

On September 6 and 7, 2017, the Help Our Kids Radiothon was held at Nemours/Alfred I. duPont Hospital for Children. For 24 hours (6:00 a.m. to 6:00 p.m. each day), six Delmarva Broadcasting Company radio stations broadcasted live from the hospital's Anthony N Fusco, Sr. Atrium sharing with their listeners stories of hope, courage, and compassion from our patients, patient families, and clinicians. As the clock hit 6:00 p.m. on Thursday, the total amount raised was announced: \$345,982. This makes the 7 year total more than \$1.6 million.

Donations came steadily throughout the two-day event via a phone bank and online giving. There were also those who donated in person, inspired by what they heard on their favorite radio station.

Key Facts

- More than \$1.6 million has been raised via the Help Our Kids Radiothon. This year, the money benefits the Child Life Department at Nemours/Alfred I. duPont Hospital for Children.
- Delmarva Broadcasting Company radio stations that participated this year: WDEL 101.7 FM, WSTW 93.7 FM, Eagle 97.7 FM, WXCX 103.7 FM, Cool 101.3 FM, and Delaware 105.9 FM.
- More than 150 volunteers, including Nemours Associates and community members, shared their valuable time to make the Radiothon such a success.
- This [brief video](#) gives a recap of the 2-day event.
- An overview of the Help Our Kids Radiothon, including all our sponsors and Parker Diskin's story (this year's Radiothon ambassador) are online at www.nemours.org/radiothon
- This year's Radiothon featured visits by the Phillie Phanatic, Caesar the Fox from the 87ers as well as a performance by singer/songwriter [Katrina Woolverton](#).

"I am overwhelmed by the kindness and compassion we witnessed during Radiothon. The people in our community, Nemours Associates, and our very special patients and their families all played an integral role in this fundraising effort. One hundred percent of all money donated will go to Child Life, which supports the patients in our care, and their siblings, at Nemours/Alfred I. duPont Hospital for Children. Of course, this Radiothon would not be possible without the support of Delmarva Broadcasting Company, the multitude of sponsors, the many volunteers, and the community who tuned in and gave so generously."

— **Becky Phillips, Events Coordinator, Nemours Fund for Children's Health**

Nemours is an internationally recognized children's health system that owns and operates the [Nemours/Alfred I. duPont Hospital for Children](#) in Wilmington, Del., and [Nemours Children's Hospital](#) in Orlando, Fla., along with outpatient facilities in six states, delivering pediatric primary, specialty and urgent care. Nemours also powers the world's most-visited website for information on the health of children and teens, KidsHealth.org and offers on-demand, online video patient visits through Nemours CareConnect.

Established as [The Nemours Foundation](#) through the legacy and philanthropy of Alfred I. duPont, Nemours provides pediatric clinical care, research, education, advocacy, and prevention programs to families in the communities it serves.
