

# Nemours Children's Health Inks Deal as Official Children's Health Partner of the Philadelphia Phillies for Next Six Years

*Nemours Children's to serve as Presenting Sponsor of Phillies Opening Day on March 28*

**Wilmington, Del.** (March 22, 2024) —Nemours Children's Health, one of the nation's largest multistate pediatric health systems that also powers the world's most-visited website for information on the health of children and teens, [KidsHealth.org](https://kidshealth.org), today announced signing on as the official children's health partner of the Philadelphia Phillies for the next six consecutive years. The official partnership includes the return of several promotions and special events at Phillies games during the 2024 season, including Opening Day presented by Nemours Children's Health (March 28) and the popular postgame "Kids Run the Bases" (June 19 and July 31), all at Citizens Bank Park.

In addition, Childhood Cancer Awareness Night will now be expanded to Childhood Cancer Awareness Month in September and feature month-long events, both at Citizens Bank Park and in the community, that will be dedicated to bringing awareness and funds to the childhood cancer cause.

"Nemours Children's has been a proud partner of the Phillies for more than 10 years and we are looking forward to once again teaming up with an organization that is the oldest, same-name, same-city franchise in American professional sports," said Gina Altieri, Executive Vice President Corporate Affairs and Enterprise Chief Communications Officer, Nemours Children's Health. "Partnering with the Phillies offers Nemours an opportunity to not only engage with families in the communities we serve, but also elevate awareness of Nemours amongst Phillies fans across the nation. Together, we celebrate the joy of baseball with a family-centered team that understands the power of the Nemours vision to create the healthiest generations of children."

This year, as part of Opening Day on Thursday, March 28, [Zeke](#), a 4-year-old Nemours patient from Lewes, Delaware, will be on hand to throw out the ceremonial first pitch. In June 2023, Zeke experienced a lawnmower accident that severed his right leg below the knee. Through five surgeries, fitting for his prosthetic leg, and numerous physical therapy appointments, Zeke has been supported by many clinicians at Nemours who have helped him and his family cope with the emotions of amputation. Today, Zeke is just as high-spirited and energetic as he was before the accident.

"Nemours is reimagining how to create a healthier future for all our children," said Jackie Cuddeback, Senior Vice President of Partnership Sales and Corporate Marketing, Phillies. "The Phillies family is extremely proud to be part of that bold vision as we continue to align our brands and make a difference for our children, families and communities for generations to come."

Nemours associates, patients and families will cheer on the Phillies all the way to the post-season and beyond by engaging in various elements of this official partnership including Phillies pep rallies, the Nemours Family Night at Citizens Bank Park, and more. Many Phillies-themed activities will be carried out through this partnership, including ticket giveaways, special events and surprise visits to the hospital from the Phanatic and Phillies Ballgirls.

## About Nemours Children's Health

Nemours Children's Health is one of the nation's largest multistate pediatric health systems, which includes two free-standing children's hospitals and a network of more than 70 primary and specialty care practices. Nemours Children's seeks to transform the health of children by adopting a holistic health model that utilizes innovative, safe, and high-quality care, while also caring for the health of the whole child beyond medicine. Nemours Children's also powers the world's most-visited website for information on the health of children and teens, [Nemours KidsHealth.org](https://kidshealth.org).

The Nemours Foundation, established through the legacy and philanthropy of Alfred I. duPont, provides pediatric clinical care, research, education, advocacy, and prevention programs to the children, families and communities it serves. For more information, visit [Nemours.org](https://nemours.org)

For further information: Jennifer Reardon, [jennifer.reardon@nemours.org](mailto:jennifer.reardon@nemours.org), 302.300.2257

<https://stage.mediaroom.com/nemoursfoundation/2024-03-22-Nemours-Childrens-Health-Inks-Deal-as-Official-Childrens-Health-Partner-of-the-Philadelphia-Phillies-for-Next-Six-Years>