

The Nemours Foundation Names Jane Cavalier to its Board



Brian Anderson, Chairman of the Board of The Nemours Foundation, and Hugh Durden, Chairman of the Alfred I. duPont Testamentary Trust, today announced the election of Jane Cavalier, CEO and founder of BrightMark Consulting, Westport, Conn., to its Board. BrightMark is one of four successful strategic services companies Cavalier has built over the past 25 years. Her expertise includes strategic consulting in the private and public sectors, including children's hospitals, as well as NGO's.

Prior to founding BrightMark, Cavalier led strategic planning for clients of McCann-Erickson worldwide, the world's largest advertising agency. At McCann-Erickson, she built the world's first global brand consultancy and led the rebranding of global companies including Marriott, Motorola and US Airways. She also briefly taught as an adjunct professor at the Yale School of Management and NYU Stern School of Business, was

actively involved in the Luxury Marketing Council, the Young Presidents Organization (YPO) and recognized on Crain's annual 40 Under 40 list.

A consultancy with a major pediatric hospital ignited her passion for advancing children's health and in increasing basic research and accessibility to quality care for all children. Ms. Cavalier's talents and interests complement Nemours' promise to help children grow up healthy and reach their full potential.

Ms. Cavalier is a member of the Board of Governors of the RAND Corporation, which oversees the Pardee RAND Graduate School – the world's oldest accredited public policy school, which awards the only PhD in policy analysis, and a member of the Board of the American Composers Orchestra (ACO) based in NYC. She received her bachelor's degree in economics from Union College and completed graduate courses at Columbia Business School and New York University Gallatin School.

"Jane's passion for advancing children's health, and in increasing basic research and accessibility to quality care for all children, coupled with her expertise in building value through powerful brand identities and effective consumer engagement will be a tremendous asset to Nemours," said Brian Anderson, Chairman of the Board of The Nemours Foundation. "Her interests, leadership and experience with strategic governance are also a great complement to Nemours' promise to help children grow up healthy and reach their full potential."

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